

Sometimes all it takes to get yourself in a good mood is to choose to be in it.

Founded in 2007 by [Nadia Russ](#) and activated in 2008

ARCHIVES 2010

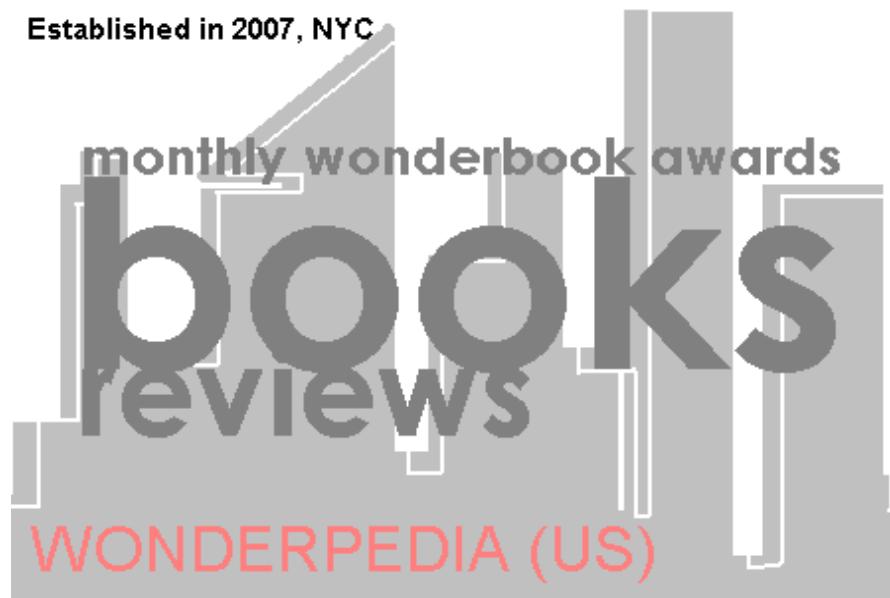
# Wonderpedia

, encyclopedia of books published after year 2000

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<http://wonderpedia.wetpaint.com> Founder Nadia Russ  
<http://neopoprealismjournal.wetpaint.com>

**Today's Featured Article 2010**

**Information Today's New Books**



*Point, Click, and Save: Mashup Mom's Guide to Saving and Making Money Online* by Rachel Singer

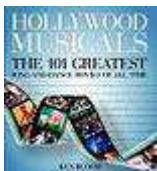
Gordon published by Information Today in 2010. Mashup moms do not fit neatly into the two camps of working or stay-at-home mothers. Mashup moms often work by saving money. This book will help reader to gain immediate relief from the pain of rising prices on staples like food and fuel; develop multiple money-making channels on the web; engage the whole family in the fun of using websites, blogs, and social networks to create income; locate hundreds of money-saving coupons, deals, fabulous freebies, and much more. Mashup Mom is a widely read blogger who combines high-and low-tech strategies from multiple sources to help reader achieve financial objectives.



*The Extreme Searcher's Internet Handbook: A Guide for the Serious Searcher* by Randolph Hock published

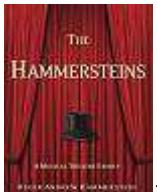
by Information Today in 2010. The continual evolution of the internet as a vehicle for the serious researcher requires searchers to match their behavior to the web terrain. This book not only introduces reader to the basic information you need to know to become a serious searcher. It exposes you to the nuances, advanced techniques, and attitude of extreme searchers. In this updated 3rd edition, award-winning writer and internet trainer Randolph "Ran" Hock covers strategies and tools for all major areas of internet content, he gives easy-to-follow advice while experienced searchers will discover a wealth of new ideas, resources, and techniques. This account is the essential guide for anyone who uses the internet for research.

**Black Dog & Leventhal: Musicals**



*Hollywood Musicals: 101 Greatest Songs-and-Dance Movies of All Times* by Ken Bloom published by

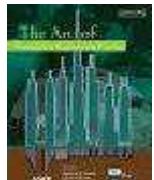
Black Dog and Leventhal in 2010. Musicals have been a part of the movies since film first learned to talk and sign. Ken Bloom sets out to make this important book an overview and celebration of the film musical, not lecture. This beautifully illustrated account will inspire reader to seek out a few movies he/she hasn't seen yet and revisit old favored with a new perspective. Ken Bloom is a New York-based theatre historian, writer, director, and record producer. His theater work includes 15 years at the New Playwright Theater of Washington. He is currently Publications Director for the Theatre Historical Society and editor of their *Marquee* magazine. He lives in New York city.



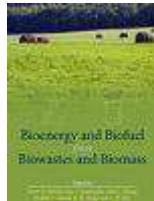
*The Hammersteins: A Musical Theatre Family* by Oscar Andrew Hammerstein III published by Black Dog

& Leventhal in 2010. The impact three generations of Hammerstains had on the development of the American musical theatre has no historic equal. The first Oscar Hammerstein was a public and larger-than-life as Times Square itself. An inventor, writer, editor, publisher, composer, speculator, designer, builder, promoter, showman, he was above all else, who accomplished his dreams of revitalizing opera in America. This book is the story of family that changed Broadway forever. Oscar Andrew Hammerstein is a painter, writer, lecturer, and family historian.

## **ASCE**

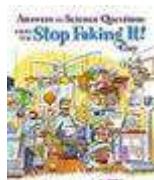


*The Art of Foundation Engineering Practice* by Mohammad H. Hussein, J. Brian Anderson, and William M. Camp (editors) published by ASCE in 2010. This book sponsored by the Geo-Institute of the American Society of Civil Engineering and contains 38 technical paper. The papers are divided about equally between contributions by invited authors and those accepted following a general call for abstracts. It includes 4 of Clyde N. Baker's previously published "classic" papers selected by the editors for reprint in this volume, and new paper based on this Terzaghi Lecture. The papers in this book cover a broad range of topics including foundation engineering design, construction, analysis, testing, theoretical considerations, and long-term performance. Structural engineers, geotechnical engineers, foundation specialists, academics, researchers, geotechnologists and others will find these papers informative and beneficial.

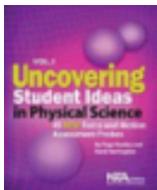


*Bioenergy and Biofuel from Biowastes and Biomass* by Samir K. Khanal, rao Y. Surampalli, Tian C. Zhang, Buddhi P. Lamsal, R. D. Tyagi and C.M.Kao (editors) published by ASCE in 2010. Energy demand is expected to increase by nearly 44% by 2030 due to mostly to the increased demand from emerging nations such as India and China. Over 90% of the world energy demand is currently met by non-renewable sources such as petroleum, natural gas, coal, and nuclear. In the US, just 7 % of the total energy consumption is currently supplied by renewable sources. The 21 chapter of this book provide state-of-the art reviews, current research, and technology developments with respect to 1st, 2nd, and 3rd generation biofuels and bioenergy. it focuses on the biological/biochemical pathway, as this option has been reported to be the most cost-effective method for biofuel/ bioenergy production.

## **NSTA Press**

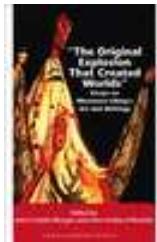


*Answers to Science Questions From the Stop Faking! Guy* by William C. Robertson, illustrations by Brian Diskin published by NSTA Press in 2009. This book is a collection of columns author wrote for the journal Science and Children. His task as an author is to put together a number of concepts in a coherent pattern, with one concept building on the previous concepts. This entertaining and valuable account of popular "Science 101" columns proves you do not have to be a scientist to understand basic scientific concepts. Author explains everything from quarks to atomic clocks and curveballs, all with his trademark wit and irreverence. Bill Robertson is an author and college physics instructor, cognitive science researcher, curriculum developer, and much more.

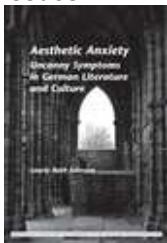


*Uncovering Student Ideas in Physical Science: 45 New Force and Motion Assessment Probes* by Page Keeley and Rand Harrington published by NSTA in 2010. To really attend to students' ideas in the classroom requires a change in perspective for teachers and students. Many of the researchers describe it as a move from a focus on teacher performance to a focus on student learning. Nationally known science educator Page Keeley has teamed up with physical and science educator Rand Harrington to write this first volume in their new series on physical science. The 45 assessment probes enable teachers to find out what students really think about key ideas in force and motion... This is a must-have book if you are going to tackle the challenging concepts of force and motion in your classroom.

#### ***Rodopi's New Titles***

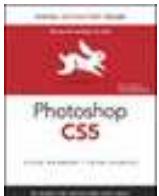


*"The Original Explosion That Created Worlds": Essays on Werewere Liking's Art and Writings* by John Conte-Morgan and Irene Assiba d'Almeida (Editors) published by Rodopi in 2010. The innovative quality of Liking's work derives from several factors. This account is the first book entirely devoted to the Cameroonian Werewere Liking, one the most important writers and innovative artists of post-colonial Africa. The book includes a wide-ranging collection of essays by some of Liking's critics addressing her life and work. Her little-known poetry and art criticism, iconoclastic novels and essays are all subject of close critical attention in particular studies, and there is also consideration of the challenges that her original language and fictional forms present to a literary translator. The book is of interest to all readers, students, and scholars of postcolonial African literature, of translation studies and of gender issues.



*Aesthetic Anxiety: Uncanny Symptoms in German Literatures and Culture* by Laurie Ruth Johnson published by Rodopi in 2010. This account is about a rebellious and revolutionary, always anxious aspect of texts that appeared between the late 18 and early 20th centuries, a time that can be described as both Romantic and modern in these texts can be identified when Romanticism, with all of its anti-modern or reactionary traits, confronts its own indebtedness to the Enlightenment, to the modern and to the progressive - when, in a sense, Romanticism acknowledges what it has tried to repress. This book analyzes uncanny repetition in psychology, literature, philosophy, and film, and produces a new narrative about the centrality of aesthetics in modern subjectivity. Laurie Ruth Johnson demonstrates how estrangement can produce attachment, and repositions Romanticism as an engine of modernity.

### **Peachpit Press**



*Photoshop CS5 For Windows and Macintosh Visual Quickstart Guide* by Elaine Weinmann & Peter Lourekas published by Peachpit Press in 2010. This book will help you to learn Photoshop in quick and easy way. Easy visual approach uses color images to guide you through the new features in Photoshop CS5 and show what to do step by step. Essential reference guide keeps you coming back again and again. Concise steps and explanations let you get up and running in no time. Whether you are a Photoshop newbie or an experienced user, this title will teach all you need to know: from the hottest new features to mastering layers to working with Camera Raw, and much more. Also, you can visit companion website at [www.peachpit.com/photoshop5vqs](http://www.peachpit.com/photoshop5vqs) and download 77 full-color images to work along with the authors. Elaine Weinmann and Peter Lourekas are authors and designers. They know the power of visual learning. They have taught at Pratt Manhattan, Cooper Union School of Art, the New School Computer Instruction Center, and Parson School of Design.



*Dreamweaver CS5: Visual Quickstart Guide* by Tom Negrino and Dori Smith published by Peachpit Press in 2010. Dreamweaver is a rich, powerful, and deep program, and at first glance it can be intimidating. This book is an introduction to Dreamweaver and all its features. With its help, you will use Dreamweaver to build an excellent Web site. To use this book, you do not need to be a computer expert, but you shouldn't be stumped by concepts like selecting text, using menus, clicking and dragging, and using files and folders... Whether you are a dreamweaver newbie or an experienced veteran, this book will teach you all you need to know - from the basics of creating and publishing Web sites to styling pages with CSS to building sites that use popular content management systems - and much more. Tom Negrino is a long-time contributor to Macworld magazine and author of dozens of books. Dori Smith is a co-founder of the Web Standards Project and founder of the Wise-Women community. She has programmed computers for many years.

### **NSTA Press**



*Brain-Powered Science: Teaching and Learning With Discrepant Events* by Thomas O'Brien published by NSTA Press in 2010. This book invites you to engage in science that involves both hands-on play and minds-on mental processing. The 33 activities will lead you to critically examine and translate into practice your ever-evolving understanding of science and both the science and the art of science teaching. This book can be used in preservice science methods as a supplement to middle and secondary methods textbooks that convey information about constructivist teaching. It also can be used in collaborative, teachers-helping-teachers professional development. Thomas O'Brien takes more than 30 science inquiry activities to a higher level. Using experiments based on the science of a "discrepant event", O'Brien shows how learners can be motivated to reconsider their preconceived notions and think more closely about what has occurred and the underlying scientific explanations. Dr. Thomas O'Brien for the last 23 years has directed the preservice and inservice, graduate level, science teacher education programs of the School of Education at Binghamton University. As a science teacher professional development

specialist, he has co-taught 20 summer institutes, including national programs of the Institute for Chemical Education and state and regional programs funded by grants from the National Science Foundation, the Howard Hughes Medical Institute, and the New York State Education Department, among others.



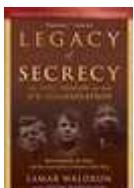
*Using Science Notebooks in Middle School* by Michael P. Klentschy published by NSTA Press in 2010. The National Science Teachers Association states, "a hallmark of science is that it generates theories and laws that must be constructed with observations" (2007). In the middle school, students need multiple opportunities to investigate and interact with natural phenomena. The National Research Council suggests that middle school students can best accomplish this by designing investigations, engaging in scientific reasoning, manipulating equipment, recording data, analyzing results, and discussing findings. The National Science Teachers Association states, "a hallmark of science is that it generates theories and laws that must be constructed with observations" (2007). In the middle school, students need multiple opportunities to investigate and interact with natural phenomena. The National Research Council suggests that middle school students can best accomplish this by designing investigations, engaging in scientific reasoning, manipulating equipment, recording data, analyzing results, and discussing findings. In this book, Klentschy provides research-based strategies to use student science notebooks as an effective tool; insight on the use of student science notebooks as an effective means for students to develop deeper understanding of science content from classroom, and much more. Strategic sentence starters, discussion starters, graphic organizers, and writing scaffolds are included to create or build on existing knowledge.

### ***Gorgias Press***



*Blessed Is He Who Has Brought Adam From Sheol: Christ's Descent to the Dead in the Theology of Saint Ephrem the Syrian* by Thomas Buchan published by Gorgias Press in 2004. Saint Ephrem the Syrian was born ca. 306 C.E. and lived most of his life in the Mesopotamian city of Nisibis. He was brought up in the Christian faith, and was likely catechized and baptized in the name of the Trinity in his late adolescence. According to a six century source, he was appointed to a teaching ministry in the Nisibene church upon the bishop Jacob's return from the first council of Nicaea in 325... Ephrem, who was known to his contemporaries and has been remembered in Christian tradition as "the Harp of the Holy Spirit," was a prolific writer whose works played an important role in the liturgy of the churches he served and exerted a profound influence.

### ***Legacy of Secrecy and American Conspiracies***



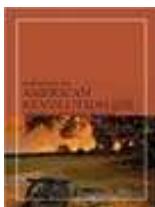
*Legacy of Secrecy: the Long Shadow of the JFK Assassination: Robert Kennedy, the Mafia, and the Assassination of Martin Luther King* by Lamar Waldron with Tom Hartmann published by Counterpoint in 2009. This paperback edition has been expanded and updated with the latest information and breakthroughs about the assassinations of John F. Kennedy, Robert Kennedy, and Dr. Martin Luther King. The most significant developments concern Bernard Barker, the Cuban American best known as a Watergate burglar, who died on June 2009. For the

first time three new chapters and updated text throughout offer new revelations, including how Watergate figure Bernard Barker worked with the criminal underworld before becoming a CIA agent for the Bay of Pigs invasion; aided CIA officer E. Howard Hunt with the top-secret JFK-Almedia coup plan in 1963; helped Marcello and Trafficante assassinate President Kennedy, and much more. This book was written to reveal the US hidden history, so that America does not have to keep repeating its tragic past. It is better to know the truth, however painful, than to rely on the sometimes distorted or incomplete view of the history that has resulted from the withholding or destruction of so much vital information.



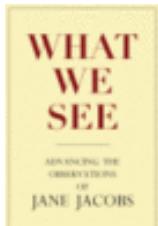
*American Conspiracies* by Jesse Ventura published by Skyhorse in 2010. Albert Einstein: "A foolish faith in authority is the worst enemy of truth." This book is not about how extraterrestrials are abducting human beings, or the Appolo moon landing being a colossal hoax perpetrated by NASA, or that Obama somehow is not a natural-born American citizen. This book is about number of things you don't see on TV or read about in the papers. In this book of wrongful acts and ensuing cover-ups, Jesse Ventura offers another side to the stories we have heard and read about. It is about the wide gap between what the government knows and what is revealed to the American people. Ventura examines: why JFK was said to have been shot from behind, when it's clear his head was thrust violently backward by the bullet; how the use of electronic voting machines helped the Republicans party steal two - and nearly three - elections; if the Watergate burglars purposefully bungled the break-in, as instructed by the CIA; where or not two Boeing 757s could have brought down the Twin Towers on September 11 and caused molten metal and fires to continue burning underground for more than three month, and more. Josse Ventura is the former governor of Minnesota and author of several bestselling books, and host for the television reality show Conspiracy Theory (TruTV).

#### Thomson Gale: Landmarks of the American Revolution

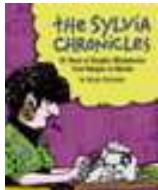


*Landmarks of the American Revolution (2nd Edition, Library of Military History)* by Mark M. Boather III published by Thomson Gale in 2006. There's no substitute for reading this book, even other books, television, and the Internet provide a wealth of images and information relating to the landmarks of the American Revolution. Recent scholarship has eroded the saintly image of America's Founding fathers. Some owned slaves and are known to have sired children out of wedlock, sometimes with those very slaves... The launch of greatest democratic experiment in human history in 1776 was accompanied by the officially sanctioned slaughter or removal of Native American tribes. While the American Revolution excluded Native Americans, blacks, poor whites, and women from its credo of human equality, it created a society in which meaningful protest and reform were possible. Scribner's *Landmarks of the American Revolution* is a major revision of Mark M. Boather III's *Landmarks of the American Revolution: A Guide to Knowing and Locating What Happened at the Sites of Independence*, first published in 1973. Illustrated with photographs and maps, this title is a companion to the second edition of Scribner's *Encyclopedia of the American Revolution*, the seminal classic on the military aspects of the American Revolution, originally published in 1966.

New Village Press

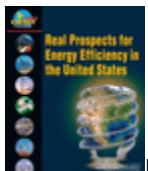


*What We See: Advancing The Observations of Jane Jacobs* by Stephen A. Goldsmith & Lynne Elizabeth (editors) published by New Village Press in 2010. Jane Jacobs' celebrity was more substantial, not the result of whom she knew or how she looked, but of what she did and how she thought. In this book, more than 30 notable people from different fields offer original essays that update the insights of urbanist-activist Jane Jacobs, it combines fresh reflection on Jacobs' views with the unique personal and professional experience of each author. This book is for those seeking inspiration and common sense for bringing cities and their communities back from the edge. Readers are welcome to join the conversation about the next step for shaping socially just, economically prosperous, and environmentally friendly communities.



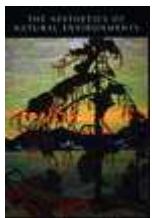
*The Sylvia Chronicles: 30 Years of Graphic Misbehavior from Reagan to Obama* by Nicole Hollander published by The New Press in 2010. The nationally syndicated cartoonist Nicole Hollander has channeled her acerbic wit through the Sylvia, a Chicago original whose commentary on American life attracted millions of readers. *The Sylvia Chronicle* presents Sylvia's singular take on contemporary politics. She takes on subjects as varied as the hazards of allowing death row convicts a last smoke, an imaginary exchange with Donald Rumsfeld's younger brother, and the dangers of texting while driving... Nicole Hollander created an internationally syndicated comic strip that appears in over 80 newspapers. She has published 16 collections of *Sylvia* strips, *Female Problems*, and other.

[The National Academies Press: Real Prospects For Energy Efficiency](#)

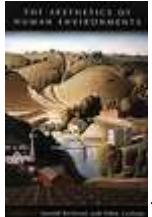


*Real Prospects for Energy Efficiency in the United States* by National Academy of Sciences, National Academy of Engineering and National Research Council published by The National Academies Press in 2010. Energy has always played a critical role in country's national security, economic prosperity, and environmental quality. It has over the last two years been pushed to forefront of national attention as a result of several factors. In the last decade the prices of oil, natural gas, and coal have increased, leaving consumers and the industrial and service sectors looking for ways to reduce energy use. As a part of the America's Energy Future project, this book examines the potential for reducing energy demand through improving efficiency by using existing technologies, technologies developed but not yet utilized widely, and prospective technologies. It evaluates technologies based on their estimated times to initial commercial deployment, and provides an analysis of costs, barriers, and research needs.

**Broadview: Aesthetics of Natural and Human Environments**

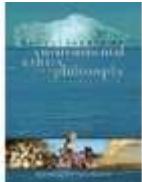


*The Aesthetics of Natural Environments* by Allen Carlson and Arnold Berleant (Editors) published by Broadview in 2004. This book investigates the aesthetic issues that arise in our appreciation of natural environments and includes historical and conceptual overview. The essays consist of classic pieces and new contributions by prominent individuals working in the field. This volume focuses on the relationship between nature appreciation and art appreciation, the value of natural beauty and the nature, the role of knowledge in the aesthetic appreciation of nature, the importance of environmental participation to the appreciation of environments, and more. This book is for scholars and students and readers interested in aesthetic quality of the world.



*The Aesthetics of Human Environments* by Arnold Berleant and Allen Carlson (Editors) published by Broadview in 2007. It is a companion volume to Carlson's and Berleant's *The Aesthetics of Natural Environments*. The book focuses on the aesthetic appreciation of nature and investigates issues that arise from our engagement with human environment. Authors bring together a set of essays that present some of the main ideas and themes concerning the aesthetics of human environment that give a reasonably clear picture of present state of discussion in this field. Arnold Berleant is professor of Philosophy at Long Island University. Allen Carlson is professor of Philosophy at the University of Alberta, Edmonton, Canada.

**Gale: Encyclopedia of Environmental Ethics and Philosophy**



*Encyclopedia of Environmental Ethics and Philosophy* (two volumes) by J. Baird Callicott and Robert Frodeman (Editors in Chief) published by Gale, Cengage Learning in 2009. In 1988, Time magazine's "Man of the Year" was not a man or ever human. It was the Earth. The Earth has been for millennia the taking for granted background of the human activities. And now, humanity may be facing a day of reckoning. The project team for the *Encyclopedia of Environmental Ethics and Philosophy* met in Farmington Hills, Michigan, in December of 2006. And reason was - today's students, teachers, professionals, professors, and the public need a source that provides succinct accounts of the core values surrounding humanity's relationship to the natural world. The development of environmental philosophy originated in the 70s and was inspired by the perception of an "environmental crisis." The earliest work in environmental philosophy is narrow located in the area of environmental ethics. A turn from philosophy in general to ethics invites a comparison of the European tradition with others that sprang from the Axial Age. In ordinary discourse, the term ethics often refers to a code of conduct or set of rules that supposed to guide or govern behavior. And reason was - today's students, teachers, professionals, professors, and the public need a source that provides succinct accounts of the core values surrounding humanity's relationship to the natural world. The development of environmental philosophy originated in the 70s and was inspired by the perception of an "environmental crisis." The earliest work in environmental philosophy is narrow located in the area of environmental

ethics. A turn from philosophy in general to ethics invites a comparison of the European tradition with others that sprang from the Axial Age. In ordinary discourse, the term ethics often refers to a code of conduct or set of rules that supposed to guide or govern behavior.

Readers, who consult a work titled *Encyclopedia of Environmental Ethics and Philosophy* might expect to find a code that might look like this: 1. Thou shalt not litter, 2. Thou shalt not pollute thy air and water. 3. Thou shalt not burn incandescent light bulbs. 4. Thou shalt not waste resources. 6. Thou shalt recycle. 7. Thou shalt eat organic foods. 8. Thou shalt reduce thy consumption. 9. Thou shalt xeriscape thy lawn. 10. Thou shalt install solar-energy panel on thy roof. Unfortunately, ethical system in European and North American culture have expressed only a limited concern for the natural world. There was little or no consideration of what we would call environmental ethics in that tradition until the mid-twentieth century. This encyclopedia is intended for an audience spanning both academia and the general public. *Encyclopedia of Environmental Ethics and Philosophy* reflects an enlarged vision of the subjects, presenting nearly forty years of the rich history of theoretical environmental ethics and philosophy. Also, it includes important articles on environmental policy and law; articles on activist movements, such as EarthFirst! And the German Green Party; case study articles on important events, such as Chernobyl nuclear accident; articles on geophysical phenomena such as rivers, mountains, and forests; and other. The reader will find the full spectrum of what environmental ethics and philosophy was, what it is now, and what it will become tomorrow.

#### **O'Reilly: Learning Python and More**



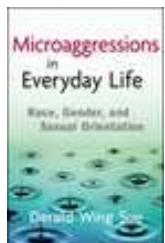
*Learning Python: Powerful Object-Oriented Programming, 4th Edition* by Mark Lutz published by O'Reilly in 2010. This book covers Python 2.6 and 3.x and provides an introduction to the Python programming language. Python is a popular open source programming language used for standalone programs and scripting applications in a wide variety of domains. This book's goal is to bring you up to speed on the fundamentals of the core Python language. With this book, you will know enough about Python to apply it in whatever application domains you choose to explore. Each chapter contains a standalone lesson on a key component of the language and includes a unique Test Your Knowledge section with practical exercises and quizzes. You will learn about Python's major built-in types such as numbers, lists, and dictionaries; create and process objects using Python statements, and learn Python's general syntax model; structure and reuse code with Python's basics procedural tool, and much more. Mark Lutz is an author and the world leader in Python training.



*Building Web Reputation System: Ratings, Reviews & Karma to Keep Your Community Healthy* by F. Randall Farmer & Bruce Glass published by O'Reilly in 2010. The extensive experience creating and deploying several reputation systems across a wide range of social media at Yahoo! Provided much of the base of knowledge for this book. This book will improve the quality of conversation about reputation systems, and help improve the quality of products that are using them; it shows you how to design and develop reputation systems for your own sites or web applications, written by experts who have designed web communities for Yahoo! And other prominent sites. You will become familiar with different models that encourage 1st class contributions; examine a case study based on actual reputation deployment at industry-leading social sites, including Flickr, eBay, and other; discover tricks of moderation and how to stamp out the worst contributions quickly and efficiently, and much more. F. Randall Farmer has been creating online community system for more than 30 years, he was involve in inventing process of many basics

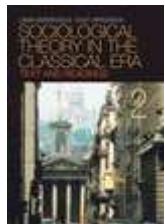
structures. Bryce Glass is a principal interaction designer for manta Media, Inc. He worked on social and community products for Netscape, AOL, an Yahoo!.

**Wiley: Microaggressions in Everyday Life**



*Microaggressions in Everyday Life: Race, Gender, and Sexual Orientation* by Derald Wing Sue published by Wiley in 2010. This is a first-of-its-kind guide written by best-selling author D.W. Sue on the subject of micro aggressions. The book looks at the various kinds of microaggressions and their psychological effects on both perpetrators and their targets, thought provoking and timely. The author suggests his optimistic guidance for combating and ending microaggressions in our society. Derald Wing Sue, Ph.D, is an author and coauthor. He is Professor of Psychology and Education in the Department of counseling and Clinical Psychology at Teachers College, Columbia University.

**Pine Forge/ SAGE: Sociological Theory in The Classical Era**



*Sociological Theory in The Classical Era, 2nd Edition*, by Laura Desfor Edles and Scott Appelrouth published by Pine Forge/ Sage in 2010. The thrill in teaching sociological theory is in getting students to see that sociological theory is absolutely central to their everyday lives. Using original readings requires that the professor spend lots of time explaining issues that is unexplained by theorist. This book born of this process -- teaching from original works and explaining them. It provides an overarching theoretical framework with which to understand, compare, and contrast these selections of seemingly disconnected readings. This book is unique in variety of visual and pedagogical devices -- historical and contemporary photographs, diagrams and charts. Updated throughout with new readings added to the Weber, Marx, and Durkheim chapters, this book includes even more visually appealing Theoretical Orientation diagrams and Core Concepts diagrams, the ends of chapters include more discussion questions in this edition, each chapter includes photos of theorists and of the historical milieu from which the theories arose. Password protected resources are available at [www.pineforge.com/edles2einstr](http://www.pineforge.com/edles2einstr)

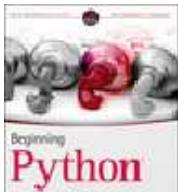
**Widened & Nicolson/Orion Books: A Guide to The Architecture of London**



*A Guide to the Architecture of London* by Edward Jones & Christopher Woodward published by Widened

& Nicolson/ Orion Books in 2009. First published in the UK in 1983. Over 1000 entries, all updated for 2009 edition and illustrated with new color photographs and maps, this fascinating book provides the only comprehensive and reliable information to the city's best structures of all periods and styles. Clear and detailed time charts of this guide show the development of major trends and influences, and other special features that include a series of plans showing the development of the London squares from 1650 to 1900, and much more. The authoritative work of reference, it will be your handy companion guide in the city.

**Wrox: Programming: Beginning**

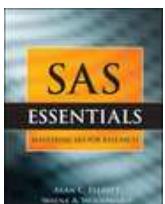


*Beginning Python: Using Python 2.6 and Python 3.1* by James Payne published by Wrox in 2010. This book will guide you in the process of exploration, you will learn the new information you need to know about Python. It covers Python 3.1, released in 2009, the latest revision of the Python programming. The content and examples in the book are applicable in any platform. The book is divided up into 4 parts, and begins with an introduction to the language, and from there readers will move through the core of the language, then move on to more advanced and specialized topics. Here you will get an introduction of concepts of variables for storing and manipulating data; examination of files and input; reviews of examples of often-overlooked features of Python; explanation how to extend Python, and much more. James Payne is Editor-in-chief of Developer Shed, Inc. and has been writing and programming since the age of seven. *Beginning Mac OS X Snow Leopard Programming: Your Guide to Programming*



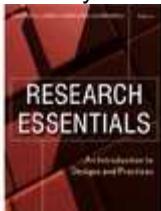
*On The Mac OS X 10.6 Platform* by Michael Trent, Drew McCormack published by Wrox in 2010. This book takes a hands-on approach to learning the material, using the Wrox "Try It Out" format. ... After you learn about a particular element, you are presented with step-by-step instructions that walk you through using that element. Each chapter includes a few exercises at the end, again illustrating lessons presented earlier. Chapters are collected into three categories: Mac OS X Developer Resources, Application Programming, and Script Programming. This book will teach you where to find resources for the developer tools that come with your copy of Mac OS X Snow Leopard; explores Xcode, the application used to build Mac OS X programs; Walks you through designing a graphical user interface with Interface builder, and much more. Michael Trent is a technical reviewer for numerous books and magazine articles and coauthor. Drew McCormack is an experienced computational scientist, founder of *The Mental Faculty* - an independent company developing software for the Mac and iPhone and coauthor.

**Jossey-Bass: Research & Statistics**



*SAS Essentials: Mastering SAS For Research* by Alan C. Elliot & Wayne A. Woodward published by Jossey-Bass in 2010. This book is a straightforward approach developed from more than 15 years of teaching introductory SAS courses for scientific researchers and more than 50 combined years of teaching and consulting by the authors. It includes techniques for entering and manipulating data combined with step-by-step instructions for

analyzing the data using commonly taught introductory applied statistical techniques. Data sets for the examples can Be downloaded from a Web site. The book uses examples based on SAS 9.2 for Windows, the vast majority of the examples will work with any Windows version of SAS. A. C. Elliott is a writer and biostatistician and faculty member in the Department of Clinical Sciences at the University of Texas Southwestern Medical Center at Dallas. W.A. Woodward is a professor of statistics and chair of the Department of Statistical Science at Southern Methodist University. He is a fellow of the American Statistical Association. *Research Essentials: An Introduction to Design and*



*Practices* by Stephen D. Lapan and Marylynn T. Quartaroli (Editors) published by Jossey-Bass in 2009. Personal experience can assist in negotiating the world around us as we recall that ovens can be hot to the touch and busy streets may be dangerous to cross against the light. ...People depend on tradition or well-formed habits, we apply our power of reasoning by weighing options in situations, choosing what logically appears to be the best course of action. There are circumstances where we depend on experts or authorities. In this book, research is defined as disciplined inquiry, that is, the organized and systematic study conducted in certain fields using each field's accepted procedures and rules. It includes 2 chapters that introduce the reader to how social scientific research is planned, including ways study participants must be respected and protected. . . S. D. Lapan, PhD, is professor in the College of Education at Northern Arizona University and directs its Curriculum and Instruction Doctoral Program. Marylynn T. Quartaroli, EDD, is project Director of the NEXUS Math/Science grant to Northern Arizona University Project for Science Foundation Arizona.

#### **AltaMira: Nomenclature 3.0**



*Nomenclature 3.0 For Museum Cataloging, Third Edition* of Robert G. Chenhall's *System for Classifying Man-Made Objects* published by Altamira in 2010. Edited by Paul Bourcier, Ruby Rogers (Project Manager), and the Nomenclature Committee. The American Association for State and Local History (AASLH) provides leadership and support for its members, who preserve and interpret state and local history. Since its 1st edition (published in 1978), Nomenclature has been one of the most important publications. In 1974 Robert Chenhall, then with the Strong Museum, and a group of history museum professionals began work on a lexicon to address the need for consistency in naming and classifying collection objects as museum moved toward the computerization of their catalog records. The final version of Nomenclature contains 13,700 terms, while the 1988 version contained 8,500. AASLH present an expanded lexicon with a revised and enlarged hierarchical structure. This title has a single editor - Paul Bourcier, Wisconsin Historical Society. Nomenclature is the standard cataloging tool for thousands of museums and historical organizations across the U.S. and Canada.

#### **Sybex For Artists**



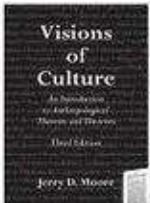
*Autodesk Maya 2010: The Modeling & Animation Handbook*, Autodesk Official Training Guide by Marc-

Andre Guindon published by Sybex, an imprint of Wiley in 2009. Autodesk Maya software is a character animation and visual effects system designed for professional artists. Maya built on a procedural architecture called the Dependency Graph, software offers power and flexibility for generating digital images of animated characters and scenes. This title moves at a fast pace and is designed to help reader develop 3D skills. Marc-Andre has established complex pipelines and developed numerous plug-ins and tools, such as Animation Layers for Maya and Visual MEL Studio, for variety of projects in the film, tv and game industries. He continues to seek new challenges.



*Learning Autodesk Maya 2009: the Modeling & Animation Handbook* by Marc-Andre Guindon published by Sybex in 2008. With this book you will develop out the world modeling and animation skills. Following tutorials, you will understand the animation and modeling stages of production. All using artwork from the short film entitled Theme Planet. You will learn how to build models with polygons and NURBS surface types and then make them move with a wide range of animation techniques, directly from the makers of Autodesk software. You will learn how to make sound decisions, and much more. Also included free 3D models from TurboSquid, Autodesk Maya Reference Guides, and Instructor-led videos presented by an Autodesk Certified Instructor.

### ***AltaMira: Anthropology***



AltaMira Press publishes the leading textbooks in [anthropological theory](#) and [anthropological methods](#). The AltaMira is also building lists of books in medical anthropology, museum anthropology, international development indigenous peoples, and environmental anthropology, among the subdisciplines. *Vision of Culture: An Introduction to Anthropological Theories and Theorists, Third Edition* by Jerry D. Moore published by AltaMira in 2009. Years ago, a young man stood up and said that he starts off with Edward Tylor, but Professor X tells that Tylor was just an armchair anthropologist; so he reads Malinowski, but Professor X said Malinowski was a racist. Then he reads Margaret Mead, and Professor X says Mead was a liar. Anthropology is in a crisis. *Vision of Culture* has written as an introduction to the principal theorists and theories that shaped and continue to shape the modern anthropology. The chapters are organized into 6 thematic sections beginning with a brief introductory essay outlining the problems and issues common to the anthropologists discussed in the section. This book is a brief, readable treatment of theoretical developments. Jerry D. Moore is an author and professor of anthropology at California State University.

### ***Gibbs Smith: With France in Mind***



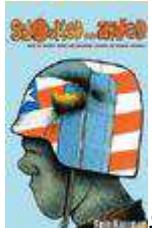
*Entertaining in The French Style* by Eileen W. Johnson, photographs by Brie Williams published by Gibbs Smith in 2010. If you'd like to be happy, first of all, Charles Simic will suggest you to learn how to cook. Setting a beautiful table is probably the most joyful part of entertainment. Said, that people in France tend not to invite outsiders into their homes, that much entertaining is done in restaurants. But author of this book found out that entertaining at home is still very much a part of life in contemporary France. This book is all about food. It is about craftsmen who create dishes made from techniques that are the same as they were in the 18 century. This illustrated account gives a glimpse into the everyday lives of French artists, farmers, chefs, cheese makers, and regular French families. An

expert in food, Eileen W. Johnson is the author and founder of Flowers School New York.



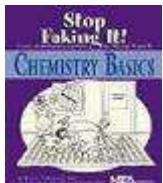
Charles Faudree's *French Country Signature*, Photography by Jenifer Jordan published by Gibbs Smith in 2003. The style has its origins in the countryside, straddling both the southern and northern regions of western Europe and drawing from many influences. Faudree's version of French Country style is a colloquial look devoid of any precise boundaries. He believes the style is defined by the furnishings themselves, with each region of France contributing a particular style. This book is a result of his love for mixing past and present, old and new. Here, he shares his vision and experience by offering the designs that express a casual and comfortable feeling and have a pleasing quality and appeal that is timeless. Charles Faudree's clients are found throughout America and Spain, where he continues his work. He works appeared in many design magazines and design-related books.

**L.B. TAURIS: Shocked and Awed: How the War on Terror and Jihad Have Changed the English Language**



*Shocked and Awed: How the War on Terror and Jihad Have Changed the English Language* by Fred Halliday published by L.B. Tauris in 2010. Rather than aspiring to being comprehensive in any sense, this book is an attempt to illustrate the richness and malleability of words; it is about the vitality, and the uses and misuses, of language, but also about something more dangerous. Those who seek to control people and events also seek to control language, it is a truism of modern politics. This account stands as an example of the case of the political and military use of words, and of the illusions they embody, also its first goal is to serve as a work of reference. Fred Halliday, who died in 2010 in age of 64, was professor Emeritus of International Relations at the London School of Economics and a Research professor at the Barcelona Institute for International Studies.

**NSTA Press: Educating Children**

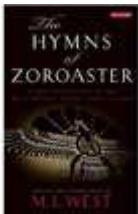


*Stop Faking It! More Chemistry Basics* by William C. Robertson, in Consultation with Michael S. Kralik and Ann Cuter, illustrated by Brian Diskin published by NSTA in 2010. There's a lot of tradition in the teaching of science. This book is arranged the same as all the other books in the Stop Faking It! Series. This is not a comprehensive chemistry book, even when combined with the first chemistry book in the series. This book is not a text book. In More Chemistry Basics, author introduces additional chemistry concepts, such as special reactions and half-lives, and expands on many previously discussed ideas, including electron energy levels and why we can't know exactly what electrons are doing and where they are... Bill Robertson believes science can be both accessible and fun. He has taught college-level physics and math and developed K-12 science curricula, teacher materials, and award-winning science kit.



*Expanded 2nd Edition Picture-Perfect Science Lessons Using Children's Books to Guide Inquiry, 3-6* by Karen Ansberry and Emily Morgan published by NSTA in 2010. A class of fifth-grade students laughs as their teacher reads *Jeanne Willis's Dr. Xargle's Book of Earthlets*. Students then begin sorting cards containing some of the alien professor's "observations" of Earthlets. Through the exciting lesson, students construct their own understanding of the difference between an observation and an inference, how scientists use observations and inferences. This book supplements an existing science program; each lesson stands alone as a carefully planned learning cycle based on clearly defined science objective. Karen Ansberry is an elementary science curriculum leader and a former fifth- and sixth-grade science teacher at Mason City Schools in Ohio. Emily Morgan is the science leader for the High AIMS Consortium in Cincinnati, she is a former elementary science lab teacher.

#### ***The New Books From I.B. TAURIS***

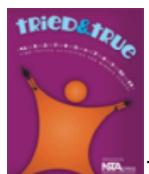


*The Hymns of Zoroaster: A new Translation of the Most Ancient Sacred Texts of Iran with Introduction and commentary by M.L. West* published by I.B. TAURIS in 2010. Zoroaster, a revolutionary religious thinker and leader appeared from nowhere in a remote region of central Asia at the very dawn of Iranian history, or before it, and created a new faith that eventually became that of the entire Persian empire. While the name of Zoroaster is vaguely familiar to many people, his poems are practically unknown. If they had been discovered last month, they'd be a sensation. The foundation texts of the venerable system of belief are Zoroaster's passionate poems, known as the Gathas, and a short ritual composed soon after his death. M.L. West is an Emeritus Fellow of All Souls College, Oxford and a Fellow of the British Academy.



*What It Means To Be Palestinian: Stories Of Palestinian Peoplehood* by Dina Matar published by I.B. Tauris in 2011. This book is a small effort among many others to address the problem. It sets out to tell a personal history of the Palestinians, in their own words, to provide a more humanist understanding of what it means to be Palestinian in the 21-st century. This account is narrative of narratives, a collection of personal stories, remembered feelings and reconstructed experiences by different Palestinians whose lives were changed and shaped by history. Dina Matar, the former foreign correspondent and editor, is lecturer in Arab Media and International Political Communication at the Center for Film and Media Studies, the School of Oriental and African Studies.

#### ***NSTA***



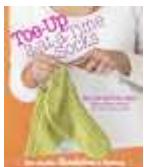
*Tried & True: Time Tested Activities for Middle School* by Inez Fugate Lifting (Editor) published by NSTA in

2010. Every rock band has its signature song, every musician has famous trick, so it is with science teachers. Each teacher has his/her own special activities and demonstrations, and get improved every year. A collection of "Tried & True" columns originally published in the award-winning journal Science Scope. This account offers the best versions of science teaching classics and written by fellow-teachers. Veteran teachers will find new activities within this collection, new twists to activities they are already doing. This book will be especially useful to new teachers who are just developing their own signature lessons.



*Predict, Observe, Explain: Activities Enhancing Scientific Understanding* by John Haysom and Michael Bowen published by NSTA in 2010. Children live in a world of sense impressions. They see, hear, smell, touch, and taste. They form concepts and try to link one concept with another to explain the world around them. There are two types of interpretations of the world in which we live: everyday, commonsense interpretations and those of the community of scientists. In this book, John Haysom and Michael Bowen provide middle and high school science teachers with more than 100 student activities to prove scientific concepts. The powerful, field-tested Predict, Observe, Explain (POE) strategy is designed to foster student inquiry and challenge existing conception that students bring to the classroom.

### **Storey: The Winter Thing**

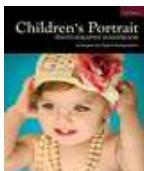


*Toe-Up 2-at-a-Time Socks* by Melissa Morgan-Oakes published by Storey in 2010. This book changed sock knitting forever. You now can take a single circular needle, begin knitting at the toes, and work your way up to a beautiful, cozy pair of socks. You can knit the sock as tall as you wish. Beginning with the feet allows you to try on your socks as you work. You can finish 2 socks at the same time. An innovative teacher, with this her fully illustrated book, Melissa Morgan-Oakes revolutionized sock knitting.



*The Sweater Chop Shop: Sewing One-of-a-Kind Creations from Recycled Sweaters* by Cristina Ffrench published by Storey in 2010. To upcycle old sweaters into the new wearables you even do not need a sewing machine. It's easy as felting the wool, cutting the pieces for your new project, and stitching everything together using hand-sewing skills. In this illustrated book, designer Cristina Ffrench shares her techniques, she introduces you to the possibilities in old sweaters. You will learn how to make blankets and dolls. Her experience Christina French gained having 40 employees. All products they made and sold made from used sweaters.

### **Amherst Media: Bill Hurter & Norman Phillips Books on Children's Photography**



*Children's Portrait Photography Handbook: Techniques for Digital Photographers (2nd Edition)* by Bill Hurter published by Amherst Media in 2010. Working with small children and teenagers can be a frustrating experience. Kids are unpredictable. This book will help you master the skills you need to create enduring portraits that

capture the magic of childhood. Author takes you behind the scenes with some of the top world's children photographers to explore their amazing images. Bill Hurter has been directly involved in photography for the last 30 years. He has seen the revolution in technology. He has wrote more than 30 instructional books for professional photographers.

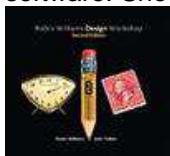


*Master Posing Guide For Children's Portrait Photography* by Norman Phillips published by Amherst Media in 2007. There are numerous books on the market that are devoted to posing for portrait and wedding photography. This is the first that deals with the more challenging task of posing children. This fully illustrated account includes posing strategies for babies too young to sit or stand; helps to select the posing aids that are best suited to your client; helps to create a flattering view of the body for better image composition; offers formal and casual poses ideas and much more. Norman Phillips was born in London and became a US resident in 1980. He is an author and contributor to several magazines and newsletters and has created eight instructional and educational video titles, instructional manuals. This is the first that deals with the more challenging task of posing children. This fully illustrated account includes posing strategies for babies too young to sit or stand; helps to select the posing aids that are best suited to your client; helps to create a flattering view of the body for better image composition; offers formal and casual poses ideas and much more. Norman Phillips was born in London and became a US resident in 1980. He is an author and contributor to several magazines and newsletters and has created eight instructional and educational video titles, instructional manuals.

#### **New Books: Peachpit Press**



*Flash Professional CS5: Visual Quickstart Guide* by Katherine Ulrich published by Peachpit Press in 2010. Adobe Flash Professional CS5 is the latest version of the popular web design tool. Today Flash is a robust toolkit for creating anything from simple animations to full-fledged websites and complex web applications. Flash CS5 offers a new tool for working with text -- the text-layout framework (TLF) -- which gives you access to a wide range of typographic effects and text-layout methods. New deco-tool patterns create repetitive elements, such as flowers, trees, and buildings....Easy visual approach uses images to guide you through the new features in Flash Professional CS5 and show you what to do step by step; concise steps and explanations let you get up and running in no time; essential reference guide keeps you coming back again and again. Where you are a Flash newbie or an experienced veteran, this book will teach you all you need to know from creating animations and adding interactivity to using the new text-layout framework and Color panel. Katherine Ulrich is a writer and editor with an interest in graphics and multimedia software. She creates instructional materials.



*InDesign CS5* by Sandee Cohen published by Peachpit Press in 2010. One of the reasons why InDesign become so popular is that it uses many of the same tools, panels, and onscreen elements that are found in Adobe Photoshop and Adobe Illustrator. This makes it very easy to use your knowledge of those programs to learn InDesign. This book will help you to learn InDesign the quick and easy way. Easy approach uses pictures to guide you through the new features in InDesign CS5 and show you what to do step by step. Essential references guide keeps you coming back. Whether you are an InDesign experienced veteran or just a beginner, this book will give you all knowledge you need. You can visit companion website at [www.peachpit.com/indesigncs5vqs](http://www.peachpit.com/indesigncs5vqs) to download the

interactive chapter on using InDesign's interactive tools. Sandee Cohen is the graphic curriculum instructor for the New School University Computer Instruction Center in New York City. She is the senior contributing editor to InDesign Magazine and speaker at conferences.

*Robin Williams Design Workshop* (2nd Edition) by Robin Williams and John Tollett published by Peachpit Press in 2010. This important book will help reader learn design theory from award-winning author/design team. Inn this book, you will discover effective and practical design principles and concepts, and information how to apply them to any project. You will learn why some designs grab your attention; learn how to choose right look - corporate, casual, classic, or trendy - for various projects. You will find a lot of inspiration for your own projects and will gain insight into the design process. Robin Williams and John Tolled are author and co-author. Robin has educated and influenced an entire generation of computer users in the areas of graphic design. John has over 30 years experience working as a professional designer and illustrator.

#### **I.B. TAURIS Books**



*The Art of Self Invention: Image and Identity in Popular Visual Culture* by Joanne Finkelstein published by I.B. TAURIS in 2010. Deception and good dramatic performance are difficult to distinguish. A deliberate lie and practised turn of phrase can sound the same. Hollywood has made extensive use of deception as a narrative device. Countless couples, partners and lovers remain mysterious to one another while they enjoy other lives behind a polished surface identity... This book is both an exploration of the ways in which we fashion our public identity and a manual of modern sociability. Drawing on historical commentators from Machiavelli to Castiglione, and from Roland Barthes to Marcel Mauss, Joanne Finkelstein also looks to popular visual culture, including Hollywood film, to show how it provides blueprints for the successful construction of persona. Joanne Finkelstein is an author and Professor and Executive Dean, Faculty of Arts, Ed, & HD, Victoria University, Australia.



*Hollywood Catwalk: Exploring Costume and Transformation in American Film* by Tamar Jeffers McDonald published by I.B.TAURIS in 2010. This book adopts a new and radical approach by examining one particular story that of transformation through dress which has formed a staple of cinema since its inception. The author traces the reworkings of the theme from Melies' very first refashioning of the fable to its most recent reincarnation in *The Devil Wear Prada*. This book is entertaining and accessible while remaining entirely meticulous in its scholarship - a feat as impressive as the sartorial magic woven around its stars. Tamar Jeffers McDonald is the author and Lecturer in Film Studies at the University of Kent.

#### **O'Reilly New Books**



*Programming C# 4.0: Building Windows, Web, and RIA Applications for .NET with C# 4.0* by Ian Griffiths, Matthew Adams, & Jesse Liberty published by O'Reilly in 2010. C# has grown considerably since its launch. Each new

version enabled new programming techniques. This book is written to read as a whole. Its goal is to show how the #C language is used today. One of the new features in C#4.0 serves a very specific purpose and gets its own chapter. But for the most part, new language features are spread throughout the book. This book is for those who have some basic knowledge of C# but want to brush up your skills, and those who proficient in another programming language such as C++ or Java... With this important book, reader will learn C# fundamentals such as variables, flow control, loops, and methods; build complex programs with object-oriented and functional ramming techniques; process large collections of data with native query features in LINQ, and much more. Ian Griffiths is co-author and consultant, he is a WPF course author and instructor with Pluralsight, a Microsoft .NET training provider. Matthew Adams is the Director of Department at Digital Healthcare LTD., and the author of many articles and papers on the significance of .NET. Jesse Liberty is the author of bestselling books and a senior program manager for Microsoft Silverlight. He is a leading industry expert.



*Programming Entity Framework* by Julia Lerman published by O'Reilly in 2010. This book is written for developers who are familiar with .NET programming. Author highlights the notable changes for developers who have been using the first version of Entity Framework. The book covers introductory topics, and gives under the covers to give a deep understanding of what you will find in the Entity Framework and how it works. This invaluable book focuses on two ways to learn. Reader will find many walkthroughs and code samples throughout the book, will find chapters that give deep into conceptual information. You will understand the core concepts you need to make the best use of E4 in your applications; will learn to query your data using either LINQ to Entities or Entity SQL; will build and consume WCF Services, WCF Data Services, and much more. Julia Lerman is the leading independent authority n the framework, she is well known in the .NET community as a .NET Mentor, Microsoft MVP, ASPInsider, and INETA Speaker.

### **Amherst Media Photography Books**



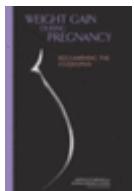
*Multiple Flash Photography: Off-camera Flash Techniques For Digital Photographers* by Rod and Robin Deutschmann published by Amherst Media in 2010. This book will help you to bring your creative visions to life with multiple flash - it's easier than you think. Acclaimed photography instructors explores subject of using multiple off-camera flashes to create flawless lighting effects -- indoor and out. You will learn how to select the right flash gear for your needs and budget; making your camera and flash units communicate; support options for using multiple flash units; combining existing light with flash lighting, and much more. Award-winning photographers, Rod and Robin Deutschmann have been teaching people to be artists with their cameras for years. Their innovating approach and down-to-earth style have garnered them a loyal following of Southern California photographers. *Light Modifiers: The*



*Digital Photographer's Guide to Light Modifiers* by Allison earnest published by Amherst Media in 2010. It is imperative that you step up your photographic skills. It is not enough to just get a good exposure, to use one light in the studio, or to illuminate your subjects using direct on-camera flash. This book will help you to take control of your lighting for more dimensional and creative images. You will learn fundamental qualities of light and how modifiers can help to adjust them; using modifiers to blend added light seamlessly with available light; techniques for using light modifiers indoors and out; simple variations for multiple looks with a single light and modifier setup, and much more.

Allison started her photography over 26 years ago. Many of her work appeared in magazines and journals. In the last 4 years, she has written numerous educational articles.

### **More On Weight**



*Weight Gain During Pregnancy: Reexamining The Guidelines* by Institute of Medicine published by the National Academies Press in 2009. In 21st century, many answers have been given by health professionals to the question "how much weight should I gain while I am pregnant?" In the early 1900s, the answer was only 15-20 pounds. Between 1970 and 1990, it was higher - 20-25 pounds, and in 1990 it went higher for some group of women. The book explores relationships between weight gain during pregnancy and the short- and long-term gain during pregnancy and guidelines for proper measurement. This book is intended to assist practitioners who care for women of childbearing age, policy makers, educators, researchers, and pregnant women to understand the role of gestational weight gain and to provide them with the tools needed to promote optimal pregnancy outcome.



*The Complete Idiot's Guide to Glycemic Index Weight Loss* (2nd Edition) by Lucy Beale and Joan Clark-Wagner published by Alpha in 2009. Loosing weight by eating based on the glycemic index is scientifically based and simple. Glycemic index rating is recommended by many health practitioners. In this book, you will learn the why and how of glycemic index weight loss - why it works and how to follow an eating plan that works for you. The book discusses two approaches to eating based on the glycemic index that are doable and practical. It will show you how this method works not only for people with diabetes and insulin resistance, but for anyone trying to trim a stubborn waitline. Lucy Beale is a weight-loss expert and coach, and the creator of the series Be Thin in Body, Mind, and Spirit. Joan Clark-Wagner, MS, RD, CDE, is a clinical dietitian at the University of Utah Hospital and Clinic, with 22 years experience.

### **Amherst Media: Photography Books**



*Photographic Lighting Equipment: A Comprehensive Guide for Digital Photographers* by Kirk Tuck published by Amherst Media in 2010. Photography can be all about interplay of visual content and light. There's a breed of photographers who crave control over the images they create. In this book, acclaimed lighting guru Kirk Tuck helps reader navigate through the vast array of gear available to professional photographers, giving the knowledge you need to assemble your personal arsenal of lighting equipment. This book talks about the evolution of photographic lighting equipment and how it impacts the tools we use today; about accessories you can use to further refine each lighting effect, and much more. It also offers tips for getting the most from every investment you make in lighting equipment.



*The Art of Posing: Techniques For Digital Portrait Photographers* by Lou Jacobs published by Amherst

Media in 2010. Posing portraits is an art that takes skill and experience, it is also a challenge that requires sense of composition and shutter button reflex. This fully-illustrated and educational book is full of tips, it offers to go behind the scenes with top photographers and learn to design more eye-catching poses. You will learn how to make clients feel comfortable for a productive shoot and more natural-looking poses; to use posing to deal with brides and grooms, teens, families, children; to capture the right mood and the right expression, and much more. Lou Jacobs Jr. has written and illustrated 37 books on photographic subjects. *Advanced Wedding Photojournalism: Professional*



*Techniques for Digital Photographers* by Tracy Dorr published by Amherst Media in 2010. This title is dedicated to photographers who want to see things differently and learn about "educated instinct"... This is not how-to book that will dictate instructions. With this book you will learn to achieve results that are based on your personality. You will open your mind to a new experience and will get ready to challenge your perception about photographing people. Tracy Dorr, BA in English/Photography, is award-winning photographer. She has been shooting since 2003.

### **SYBEX**

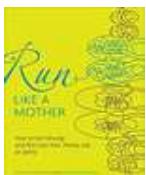


*CompTIA Security + Study Guide (4th edition)* by Emmett Dulaney published by SYBEX in 2010. This edition includes real-world scenarios, hand-on exercises, and leading-edge exam prep software featuring hundreds of sample questions, custom test engine, electronic flashcards for PCs, pocket PCs, palm handhelds, and entire book in PDF. This guide is your key to preparing for CompTIA's new Security+ SYO-201 exam, the first major revision of the exam since it was launched in 2002. This book gives the full coverage of all exam objectives. Acquire hands-on skills and certify your in-depth knowledge of computer security, then use this training as a springboard to more advanced security certifications. Emmett Dulaney is an author and assistant professor at Anderson University.



*Comptia A+: Complete Study Guide* by Quentin Docter Emmett Dulaney, and Toby Skandier published by SYBEX in 2010. If you are one of the many people who want pass A+ exams confidently, then this book is for you. It was written with one goal in mind to prepare you for the challenges of the real world, not just to pass A+ exams. If you are going to travel, you can take this entire book with you just by taking the CD. Prepare yourself for the 2009 version of CompTIA's A+ certification track with this complete, two-in-one study guide, that covers the A+ Essentials exam (220-701) and the Practical Application exam (220-702). You will find the full coverage of all exam objectives, practical hands-on-exercises, real-world scenarios, challenging review questions, exam Essentials. A handy tear card. Written at an intermediate technical level by experts, this book will fill in the gaps in your current computer service knowledge.

### **Andrews McMeel's New Books**



*Run Like A Mother: How to Get Moving and Not Lose Your Family, Job, or Sanity* by Dimity McDowell and Sarah Bowen Shea published by Andrews McMeel in 2010. This book is a conversation with chat that takes place over

the 26 chapters. Dimity McDowell and Sarah Bowen cover essential topics through personal essays with helpful advice from hundreds of running mothers, and anecdotes. ...Run during pregnancy, when you feel like a whale, and after it, coping when race day and your period coincide... Authors inspire even those who got three hours of sleep last night to lace up their shoe. Dimity McDowell writes about sports and fitness for different magazines. Sarah Bowen Shea is a veteran of 5 marathons, she writes for a variety of publications.



*Steak With Friends at Home, With Rick Tramonto* by Rick Tramonto with Mary Goodbody published by Andrews McMeel in 2010. This book is about eating steak dinners with good friends and enjoying all that implies. It means delicious yet casual dinners at home, cooking with the season, making note of what is best in gardens and orchards at any given time, and cooking up a storm with those ingredients. It means sharing relaxed time, great music, good stories, home-cooked food, and laughter with your friends and family, living life as it should be celebrated. Steak and potatoes, steak and salad, steak and squash, steak and green beans, steak and oysters - author has scores of recipes that work beautifully for every steak or beef dinner. This book features 150 recipes and is for everyone who loves grilling or cooking at home with friends and family. Rick Tramonto is an author, he is one of the most celebrated chefs of our time.

**hf ullmann: Designer Apartments and more**



*Designer Apartments* by hf ullmann published in 2008. Living in apartments is like living in a box, and what a box it is! Today's design and contemporary architecture are able to create exciting living environments for leisure and rest. Pragmatic solutions integrate with aesthetics, and as a result we end with elegant and exclusive designs in restricted space conditions. This greatly illustrated, oversized book - 800 pages - included fascinating collection of apartments' designs that can satisfy the most exclusive taste. If you are planning to have an apartment that meet top contemporary standards, this comprehensive source of information and practical solutions is for you. Sold in a stylish case, this deluxe edition also will be a great gift for any occasion.

Vivre dans une boite, et quelle boite ! L'architecture contemporaine et le design ont releve le defi de transformer les espaces de vie en un environnement excitant qui soit a la fois une fenetre sur le monde et un lieu de repos et de loisirs. L'elegance rencontre alors la diversite et l'esthetique s'appuie sur des solutions pratiques pour offrir une remarquable symbiose entre espace urban et decor moderne.



*Design Destinations Worldwide* by Joachim Fischer published by hf ullmann in 2008 (in four languages). This oversized, deluxe account depicts in essence the most exclusive and beautiful places in the world. Fully illustrated with color photographs of highest quality, it introduces readers the hottest clubs, finest spas, most splendid resorts, trendiest shops, coolest squares, and newest museums. Joachim Fischer invites you to Berlin and Tokyo, Barcelona and Beirut, Maldives and New York... to see the best you can find and experience worldwide. Sold in a beautiful and stylish cardboard case, this book is a great gift item.

Le nec plus ultra de la thalassotherapie a Bangkok, le plus bel hotel des Maldives, le club le plus branché de Beyrouth, l'hôtel new-yorkais le plus en vogue, l'incontournable boutique parisienne, le meilleur restaurant de Berlin, le tout nouveau musée de Tokyo, le lieu le plus cool de Barcelone: Design destinations Worldwide présente des destinations

de reve et les lieu les plus appreces de ce monde.

**BenBella: What If? & Why Not? and More**

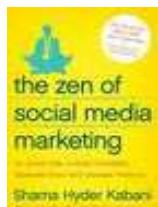
*What If? & Why Not?: How to Transform Your Fears Into Action and Start the Business of Your Dreams* by Jen Groover published by BenBella Books in 2010. When you start your own business, the biggest obstacles often have less to do with time and money and more with fear. In this book, a creator of the successful Butler Bag, Jen Groover explains that being an entrepreneur isn't just about selling a product or service.

It is about personal growth, bringing your vision to live and always pushing yourself to take it further. This book includes practical advice for every step of your journey, helping get going after your dreams. Jen Groover is a role model, she is the 2009 Honoree for the Women's Venture Fund.



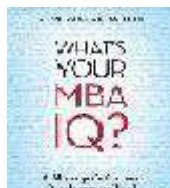
*The Zen of Social Media Marketing: An Easier Way To Build Credibility, Generate Buzz, and Increase Revenue* by Shama Hyder Kabani published by BenBella Books in 2010. Business rules are different now. Shama's business-savvy Zen approach fit's the business. This may be the first book of its kind, living book for social media. There's two ways how to use this book. You can read it from cover to cover. Or you can use it as a guide and create your own social media. If you are responsible for marketing n any shape or form, this book is for you. Shama Hyder Kabani is social media expert and president of The Marketing Zen Group.

**Wiley: What's Your MBA IQ?**



*What's Your MBA IQ?: A Manager's Career Development Tool* by Devi Vallabhaneni published by Wiley inn 2009. How fast you move from engaging in Basic level discussions to more Advanced level discussions will determine your success in business school. As you gain a better working knowledge, perform quantitative analysis, and can solve problems, you have an Intermediate comprehension level. Calculate your MBA IQ and achieve core competencies in 12 functional areas of management. This book helps you get the most from MBA-level-topics and ultimately develop your career; it reveals a structured approach for career development in the management profession, equipping you with important information. Devi Vallabhaneni, CABM, CBM, CPA, is the President and CEO of the Association of Professionals in Business Management.

**Jossey-Bass: College Men and Masculinities**



*College Men and Masculinities: Theory, Research, and Implications for Practice* by Shaun R. Harper and Frank Harris III (Editors) published by Jossey-Bass iin 2010. At most institutions, there is visual proof that something is not quite right with the guys. The list of alarming headlines regarding the trouble with men on college and university campuses seems endless. This book is about men as men in the context of postsecondary education, it is collection of theory and research that helps explain much of what gets reported about male undergraduates in the news, at professional conferences, and in meetings of campus administrators. This compendium features some of the best

perspectives on male ingrates published in the fields of sociology and gender studies, psychology, health, and anthropology. Shaun R. Harper is assistant professor of higher education at the University of Pennsylvania, Graduate School of Education. Frank Harris III is assistant professor of postsecondary educational leadership and student affairs at San Diego State University.

#### **New Books From Wiley**



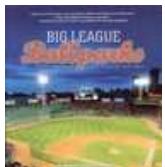
*Art and Architecture in Naples, 1266-1713* by Cordelia Warr and Janis Elliott (Editors) published by Wiley-Blackwell in 2010. One of issues that has affected perception of the city is that Naples defies art-historical definitions of a cultural center. The conventional view of Naples is that it did not produce many famous artists or innovative artistic styles which influenced the art of other major centers. All of the chapters in this book seek to redress the neglect of Naples. Its contributors focus on works of art and architecture which demonstrate the ways in which Naples can be defined as a cultural and artistic centre. Some explore the careers of specific artists and groups of artists. Cordelia Warr is an author and Senior lecturer in Art History and Visual Studies at the University of Manchester, UK. Her research focuses on Italian art of 14 and 15 centuries. Janis Elliott is an author and assistant Professor at Texas Tech University, USA. Her research interest is Naples in the 14 century.

#### **New Page Books: Contactees**



*Contactees* by Nick Redfern published by New Page Books in 2010. The era of the flying saucer was ushered in on June 24, 1947. Then, a pilot Kenneth Arnold had an extraordinary airborne encounter at the Cascade Mountains, Washington State. The Air Force grudgingly admitted that of the 12,618 different reports it had investigated between 1947 and 1969, no less than 701 seemingly defied definitive explanation. Military officials were adamant that no evidence existed in support of the notion that alien beings were visiting the Earth. Today, years later, the contactees are still telling their stories of personal alien encounters. Nick Redfern is an author and journalist specializing in a wide range of unsolved mysteries, including UFOs.

#### **Perfect Gift: Books Big League: Ballparks and Harper's Bazaar**



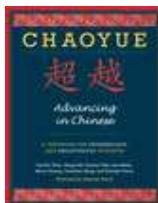
*Big League: Ballparks: The Complete Illustrated History* by Gary Gillette and Eric Enders with Stuart Shea and Matthew Silverman published by Metro Books in 2009. Each ballpark has the potential to be the site of an on-field moment that will never be forgotten. Bobby Thomson's "shot heard round the world" at the Polo Grounds, Ted Williams' All-Star game return to Fenway Park after serving in WWII, Don Larsen's unexpected perfect World Series game at Yankee Stadium, iron man Cal Ripken's farewell at Camden Yards... Fully-illustrated with historical photographs, this every baseball fan's dream account contains information on every major league stadium, notable

events and greatest games. You will find out which ballpark was the 1st to be called a “stadium”; which saw the most victorious bench-clearing brawl in history; which was hailed as the *“Eighth Wonder of the World,”* and much more.

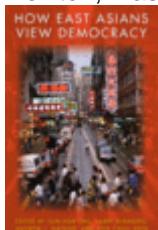


*Harper's Bazaar: Fabulous at Every Age: Your Quick & Easy Guide to Fashion* by Nandini D'Souza (edited by Jenny Barnett) was published in 2009. This style guide from Harper's Bazaar has included advice and fabulous photographs. It is all about dressing your best at different stages of life. It will help you make the most of your looks at any time and any place. Based on the magazine's most popular monthly column, it is packed with inspiring styling ideas together with key pieces and chick ensembles that enable you to make the most. Also you will find here many of insider tips and cost-saving ideas.

**From Columbia University Press**

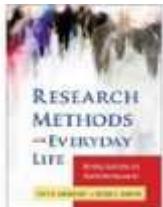


*Chaoyue: Advancing In Chinese*, a textbook for intermediate and preadvanced studies by Yea-Fen, Meng Yeh, Frances Yufen Lee Mehta, Mei-Ju Hwang, Yuanchao Meng, and Natasha Pierce published by Columbia University Press in 2010. This book covers communication, cultures, comparisons, connections, and communities, and follows three communicative modes in lesson design: interpersonal, interpretive, and presentational. The authors arrange their lessons around 4 topics: the self, schooling, social customs, and the global village, fostering a full appreciation of Chinese culture. The book will help to reach the preadvanced proficiency level within two semesters or 150-180 hours. It also includes a CD-ROM with additional assignments and review and an online teacher manual. Yea-Pen Chen is coordinator of the Chinese language program of the University of Wisconsin-Milwaukee. Meng Yen is a senior lecturer at Rice University and coauthor of *Communicating in Chinese*. Frances Yufen Lee Menta is a senior at Cornell University and has taught Chinese for over 20 years. Mei-Ju Hwang is the lead Chinese teacher for the Springfield Chinese Program in Massachusetts. Yuanchao Meng teaches Chinese at Oak Hill Middle School in Newton, Massachusetts. Natasha Pierce has been on ESL and Chinese teacher for 20 years.



*How East Asians View Democracy* - edited by Yun-Han, Larry Diamond, Andrew J. Nathan, and on Chull Shin - was published by Columbia University Press in 2008. East Asian third-wave democracies are in distress. Most third-wave democracies have suffered inconclusive or disputed electoral outcomes, incessant political strife and partisan gridlock, and recurring political scandals. Chinese citizens, for example, express positive orientations toward democracy as an idea, or give generous rating of the level of democracy of their political system... The chapters that follow are unified by their common research questions, scope, and structure. This uniformity makes possible systematic cross-national comparison. Each chapter is organized into seven sections. Authors find that for now East Asian citizens are favorably disposed to democracy but not irreversibly committed to it. Democracy is a valuable idea, but as an actual regime it has to earn support through performance.

**Jossey-Bass: Research Methods For Everyday Life and Much More**

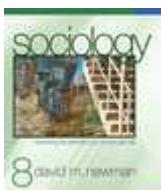


*Research Methods for Everyday Life: Blending Qualitative and Quantitative Approaches* by Scott W. Vanderstoep and Deirdre D. Johnston published by Jossey-Bass in 2009. The purpose of this book is to help reader become effective consumer and producer of research. In a world, where we live, the amount information available increases exponentially each year. The ability to interpret and evaluate existing data is one of the most important skills. Authors of this book will introduce you to a variety of everyday examples that highlight the need to understand social science research.. The book will help develop quantitative and qualitative research techniques by exploring questions about human social behavior that will provoke your curiosity and connect with the experiences of your life. Scott W. Vanderstoep is an author and Professor of Psychology, Chair of Psychology Department, and Director of Academic Assessment at Hope College, Holland, Michigan. Deirdre D. Johnston, PhD, is Professor of Communication and Chair of the Communication Department at Hope College, Holland, Michigan.



*Qualitative Research: A Guide to Design and Implementation* by Sharan B. Merriam published by Jossey - Bass in 2009. Within the last 20 years qualitative research has become a mature field of study with its own literature base, research journals, special interest groups, and regularly scheduled conferences. This book represents the latest iteration in author's thinking and understanding of qualitative research. For this third edition Sharan B. Merriam has again reduced the attention to qualitative case studies, because people who have used both the 1st and 2nd editions have told that they are using the book as a guide to qualitative research generally, and only secondarily as a book about conducting qualitative case studies. Third edition presents a practical guide to understanding, designing, and conducting a qualitative research study, helps readers understand the theoretical and philosophical underpinnings of this research. Sharan B. Merriam is author, coauthor, and professor of adult education at the University of Georgia.

**Pine Forge: Sociology**



*Sociology: Exploring The Architecture Of Everyday Life (8)* by David M. Newman published by Pine Forge in 2010. This revised edition included new and proven features such as updated statistic information; cross-cultural examples and discussions of globalization; micro-macro connections that help better understand the link between individual lives and the structure of society; current economic recession, and much more. A companion website includes open-access student materials and password-protected instructor resources. This title introduces sociological concepts and institutions as they impact the daily existence, offers a solid introduction to basic sociological concepts and help realize human role in constructing, planning, maintaining, and fixing society. David M. Newman is an author, and professor of Sociology at DePauw University, he also teaches courses in research methods, family, social psychology, deviance, and mental illness.



*Issues For Debate In Sociology: Selections From CQ Researcher* published by Pine Forge in 2010. This 1st edition includes 17 up-to-date reposts by CQ Researcher, an award-winning weekly policy brief that brings complicated issues down to earth. This collection intended for introductory sociology courses aims to promote in-depth discussion, facilitate further research and help students formulate their own position on critical issues: Celebrity Culture: Are Americans Too Focused on Celebrities? The Obama Presidency: Can Barack Obama Deliver the Change He Promises? Reducing Your carbon Footprint: Can Individual Action Reduce Global Warming? And other. This title is engaging and thought-provoking. It allows to see an issue from all sides and to think critically.

### **Today's Features Titles**

#### **Amherst Media**



Wes Kroninger's *Lighting: Design Techniques for Digital Photographers* published by Amherst Media in 2011. In his experiences while speaking at photography workshops around the US, Wes realized that consistent lighting was the number-one technical issue that trouble those attending. The complexity of f-stop and lighting ratios seems to paralyze many photographers, while others overcomplicate the process by getting hung up on the amount of tools that are available. This book shows that photographic lighting can be easy or difficult as you make it. It helps design beautiful lighting with the simple strategies for success. Kroninger analyzes a wide variety of images, explaining the conceptualization of each image and the execution of each lighting design at the shoot. Wes is a photographer and educator in California, he known for his inventive editorial and beauty portraiture. His works appeared in numerous publications including *American Salon*, *Modern Salon*, and other.

#### **Gibbs Smith: Interior Design**



*French Impressions* by Betty Lou Phillips published by Gibbs Smith in 2010. Fine French furniture in all its forms has been revered by the people of France and adulated by a broad swath of Americans. It is amazingly graceful, actually markedly distinct with carved ornamentation springing from France's 26 well-defined regions, where local artisans once passionately reinterpreted the noble style of royal cabinetmakers using local woods and hardware... This book translates the extensive understanding of global glamour for savvy tastes. In *French Impressions* Betty Lou Phillips presents spirit-lifting takes on classic style from a modern point of view, creates 21-century comfort with lasting French flair. Betty Lou Phillips is an award-wining author.



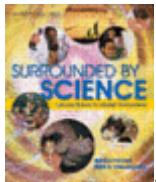
*The French Connection* by Betty Lou Phillips published by Gibbs Smith in 2005. This beautiful account showcasing glamour and comfort. For a generation, at least, the assumption was that sticking to one style of furniture

reminiscent of one time period was a safe bet. A look around has opened American minds to the bazaar of choices, rendering loyalty solely to France passe. Betty Lou Phillips pushing the borders of design, focusing on distinctive, pleasing interiors that are a bit English, a bit Swedish, with Italian flavor... Betty Lou Phillips is the award-winning author and a professional member of the American Society of Interior Designers.

### ***The National Academies Press***



*The Domestic and International Impacts of the 2009-H1N1 Influenza A Pandemic: Global Challenges, Global Solutions* by Institute of Medicine published by The National Academies Press (NAP) in 2010. Early 2009, in Mexico and the U.S. a new, swine-origin 2009-H1N1 influenza A virus (S-OIV) 2 emerged. In the beginning of surveillance, the virus spread by human to human transmission worldwide, causing the World Health Organization to raise its pandemic alert level to Phase 6 in response to the sustained global spread of the 2009H1N1 influenza A virus. In the workshop summary was includes a collection of individually authored papers and commentary prepared by the rapporteurs for Forum's members. Sections of the workshop summary not specifically attributed to an individual reflect the views of the rapporteurs and not those of the Forum on Microbial Threats, its sponsors, or the IOM. This book reflects an important aspect of the Forum's philosophy and provides an account of the individual presentations.



*Surrounded by Science: Learning Science in Informal Environments* by Marilyn Fenichel & Heidi A. Schweingruber published by National Academies Press in 2010. Those working in science museums, film and broadcast media, libraries, botanical gardens, nature centers are being called on to answer the question: what do people learn visiting them? Science is the process that takes people from confusion to understanding in a manner that's precise, predictive, and reliable a transformation, for those lucky enough to experience it, that is empowering and emotional. This book is based on the National Research Council study *Learning Science in Informal Environments: People, Places, and Pursuits*. It provides the illustrative examples, case studies, and probing questions for practitioners, making invaluable research accessible to many educators, youth leaders, museum professionals, media specialists, university faculty, publishers, and broadcast journalists involved in informal science.

### **Rodopi Books**



*Memory, Mourning, Landscape* by Elizabeth Anderson, Avril Maddrell, Kate McLaughlin & Alana Vincent (Editors) published by Rodopi in 2010. This essay collection, assembled nearly a century after Freud's Mourning and Melancholia (1917), sites itself at the intersection. Post-Freud understanding of how memory and mourning function continues to be challenged, revised and refined, increasing scholarly attention is paid to the role of situation in grief and remembrance - whether in commemorations of individuals or in memorializing the mass deaths of late modern warfare and disasters - as geopolitical developments create new nations and give reinforced importance to cultural memory and national identity. This account shed 21st-century light on the charged interactions between memory, mourning and landscape. It offers the nuanced insights provided by interdisciplinary in nine essays by leading and up-

and-coming academics from the field of museum studies, history, literature, anthropology, architecture, geography, law, theology.



*Facing the East in the West: Images of Eastern Europe in British Literature, Film and Culture* by Barbara Korte, Eva Ulrike Parker and Sissy Helfff (Editors) published by Rodopi in 2010. 2009 witnessed the celebration of two anniversaries with significance for how the “West” used to face the European “East”. Only two decades since the opening of old borders, East-West relations have undergone considerable change. This book unites contributors with western and eastern backgrounds, and sets out to consider the change as well as the continuities of meaning which the East has long had for the West. Over the last decade, migration flows from Central and eastern Europe have become an issue in political debates about human rights, social integration, multiculturalism and citizenship in great Britain. This account offers new readings of authors who have influenced the cultural imagination since the 19 century, such as Bram Stoker, George Bernard Shaw, Joseph Conrad and Arthur Koestler. This book goes beyond discussions of migration to Britain from established postcolonial perspective and contributes to the current exploration of ‘new’ European identities.

#### **I.B. TAURIS' Books**



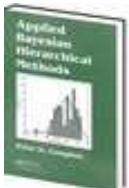
*Reading Art, Reading Irigaray: The Politics of Art By Women* by Hillary Robinson published by I.B. TAURIS in 2010. Art that has been made by women in recent years often challenges its audiences to think differently if we wish to understand it. Feminists have long argued that the art world's discourses are not sufficient for the women who engage with it. With a fine eye for the intricacies of the philosopher's thought, Hilary Robinson reveals the implications of Irigaray's work for the relationships between gender, subjectivity, language and art. Returning accusations of essentialism - the belief in innate biological gender differences - Hilary here poses the question: if language is gendered, as Irigaray argues, and if art is a language, what are the ramifications for the visual 'languages' employed by women artists now and in the future? Hilary Robinson is the author and Dean of the College of Fine Arts at Carnegie Mellon University.



*Israeli Cinema: East/West and The Politics of Representation* (New Edition) by Ella Shohat published by I.B. TAURIS in 2010. The purpose of this book is to offer a coherent theoretical and critical account, within an East/West and Third World/First World perspective, of the development of Israeli cinema. Author traces the broad movements of Israeli cinema, from the first film-making attempts when the Lumieres and Edison's cameramen shot "exotic" footage of the "Holy Land", to the first Jewish film pioneers making documentaries and newsreels starting in the 20s and 30s, through to the emergence of a truly national cinema after the inauguration of the Jewish state in 1948. This book explores the cinema as a productive site of national culture, dating back to the early Zionist film. Ella

Shohat is an author of several books, she is Professor of Cultural Studies at New York University.

### **CRC Press: Statistics**

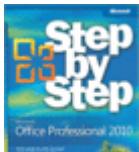


*Applied Bayesian Hierarchical Methods* by Peter D. Congdon published by CRC Press in 2010. This book is intended to provide an intermediate level treatment of Bayesian hierarchical models and their applications. In a sense, all Bayesian models are hierarchical but the present volume seeks to demonstrate the advantages of a Bayesian approach to datasets involving inferences for collections of related units or variables, or in methods for which parameters can be treated as random collections. Through illustrative data analysis and attention to statistical computing, this important account focuses on the practical implementation of Bayesian hierarchical methods. It also discusses several issues that arise when applying Bayesian techniques in hierarchical and random effects models.



*Applied Statistical Inference With MINITAB* by Sally A. Lesik published by CRC in 2010. What distinguishes this book from many is that it presents statistics with an emphasis toward applications for readers who are not experts in statistics, but who want to learn about basic inferential techniques and be able to implement such techniques in practice using a statistical software package. This account is beginner-friendly and is oriented toward the practical use of statistics, it introduces some common terminology, explains how to create simple graphs using MINITAB and how to calculate descriptive statistics using both traditional hand computations, and MINITAB. Taking a practical approach, this book shows how to implement basic inferential techniques in practice using MINITAB and includes compact disc with digital data.

### **Microsoft: Step by Step**

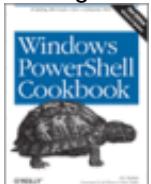


*Step by Step: Microsoft Office Professional 2010* by Joyce Cox, Joan Lambert, and Curtis Frye published by Microsoft in 2010. Microsoft 2010 includes new functionality, new features, and an easy-to-use interface intended to streamline your computing experience with ease. The goal for Microsoft Office 2010 working environment is to make working with Office files as intuitive as possible. This book includes knowledge about building spreadsheets, performing calculations and highlighting data; about creating professional-looking documents and publications; about designing, organizing, and delivering slide presentations; about managing your e-mail, contacts, calendar and tasks, and much more. The chapters of this book that cover Microsoft Word 2010, Excel 2010, PowerPoint 2010, Outlook 2010, and Access 2010 are excerpted from the full-length *Step By Step* books written about those programs. Written by experts in the field - Joyce Cox, Joan Lambert, and Curtis Frye - this book provides an overview of each program and information to get started. With this important book, you will build exactly the skills you need, and will learn the pace you want. Digital content includes all the book's practice files and a fully searchable online edition of this book. People have participated in these activities for at least 200 years, only in the past few decades have practitioners and evaluators in the informal science community begun to study systematically what people learn, how they learn, and whether experiences in informal environments reinforce people's identity as science learners.

### **O'Reilly: Using SQLite & More**

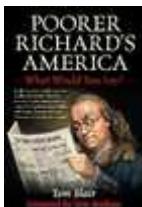


*Using SQLite* by Jay A. Kreibich published by O'Reilly in 2010. This important book provides an introduction to the SQLite database product. SQLite is a standalone, zero-configuration, relational database engine that is designed to be embedded directly into an application. This account written primarily for experienced software developers that have never had a particular need to learn about relational databases. What this book tells is that database aren't just for the IS group any more. You can build database-backed applications for the desktop, embedded system, Web, or operating systems without linking to heavy-duty client-server databases such as Oracle and MySQL. It shows how to use SQLite, a small and lightweight relational database engine that you can build directly into your application. You will learn how to maintain localized storage in a single file that requires no configuration; get a primer on SQL, and then learn how to use several language functions and extensions; work with SQLite using a scripting language or a C-based language such as C# or Objective-C, and much more. Jay A. Kreibich is a professional software engineer, he currently works for Violation, Inc., a software studio that specializes in open-world video games.



*Windows PowerShell Cookbook: Scripting Microsoft's New Command Shell (2nd Ed.)* by Lee Holmes published by O'Reilly in 2010. Learning Windows PowerShell will be not boring or exhausting. Working with directories, the registry, services, files, processes, WMI, remoting, transactions, and handling - it is all in this book. Here you will find hands-on tutorials on fundamentals, common tasks, and administrative jobs that you can apply whether you are on a client or server version of Windows. It is an introduction to the PowerShell language and scripting environment with more than 430 task-oriented recipes to help you solve the most complex problems. In this invaluable book you will get quick references to technologies used in conjunction with PowerShell, which include format specifies and frequently referenced registry keys to selected .NET, COM, and WMI classes. Safari includes a free online edition for 45 days with the purchase of a print copy. Lee Holmes, a developer on the Microsoft Windows PowerShell team, has been an authority since its earliest betas.

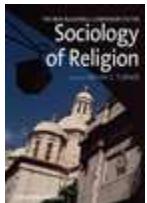
### **Skyhorse Publishing: Poorer Richard's America**



*Poorer Richard's America: What Would Ben Say?* by Tom Blair published by Skyhorse in 2010. What the Founding fathers of this unique democratic republic and free-market economy would think of what their dream has become? Blair allows Ben to critique the citizens of America, Ben does have a sense of humor... *Poorer Richard's America* provides a unique and much-needed perspective on the USA and as Ben might have said.... with much mirth. The essays of third narrative are punctuated by short, pithy sayings. Most of the sayings quoted herewith first appeared in the *Poor Richard's Almanacks* of the 1700s, and while much has changed in America since the last *Poor Richard's Almanack* was printed in 1758, these apothegms of long ago show that man's fears, hopes, and follies have not. Tom Blair has been a successful businessman, he has keen insights into the political process, and understands Wall Street. For Blair, business has always been a means to finance his passions, which include American history, economics, and aviation. He has the world's largest personal collection of WWII British aircraft, many of which he flies.

He lives with his wife in the Washington metropolitan area.

### **Wiley-Blackwell: Religion and Sociology**



*The New Blackwell Companion to the Sociology of Religion* by Bryan S. Turner (Editor) published by Wiley-Blackwell in 2010. This important account provides introductions to emerging topics and theoretical orientations in sociology and presenting the scope and quality of the discipline as it is currently configured. Key themes in the contemporary sociology of religion include re-sacralization, fundamentalism, and religious revivalism as illustrated not only by Islam but by Pentecostalism. Essays and comparative approaches in this book tackle broad themes and are authored by key scholars who have spent considerable time in research. Reflecting the very latest developments in the field, this *New Companion* provides a comprehensive introduction to the sociology of religion with emphasis on historical and charismatic movements. Bryant S. Turner is the Presidential Professor of Sociology at the City University of New York Graduate School and Director of the Center for the Study of Contemporary Muslim Societies at the University of Western Sydney, Australia.



*The Blackwell Companion to Religion in America* by Philip Goff (Editor) published by Wiley-Blackwell in 2010. This is the most recent scholarship and knowledge about world religions. It draws together newly commissioned essays by distinguished authors in the field, and is presented in a style which is accessible to scholars, students, and the interested general reader. Over the past two decades, the writing of American religious history has blossomed to embrace some voices that have been ignored for too long. This important title has gathered together dozens of prestigious scholars, in a series of thought-provoking original essays, these leading contributors consider a wide range of issues relating to the presentation and explication of religious history in the US. Philip Goff (editor) is director of the Center for the Study of Religion and American Culture and Professor of Religious Studies and American Studies at Indiana University-Purdue University Indianapolis.

### **Wrox**



*Professional SQL Server 2008* by Christina Bolton, Justin Langford, Brent Ozar, James Rowland-Jones, Steven Wort published by Wrox in 2010. This book covers architectural information on SQL Server, and whole platform on which SQL Server depends. If you are troubleshooting an apparent "SQL Server" issue, you need to be able to troubleshoot the underlying operating system and storage as well as SQL Server. In this book, authors brought together the architectural details on there components too. This book is intended for those who regard themselves as (or who aspire to be) SQL Server professionals in predominantly relational environments. It is not a beginner's book. Written by experts, this book offers an in-depth look at SQL Server and best practices for troubleshooting. Packed with real-world examples of ways to effectively use troubleshooting tools, it shows you how to efficiently and accurately determine the root of your SQL Server problem so you could successfully resolve it



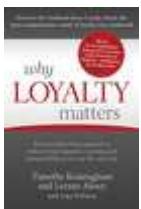
*Beginning iPhone SDK: Programming With Objective-C* by Wei-Meng Lee published by Wrox 2010. This book is written to make the life of a beginning iPhone developer as easy as possible. It covers various topics, you will progressively learn without being overwhelmed by the details. With this book you will get started with the fundamentals, understand the underlying architecture of the SDK, and appreciate why things are done certain ways. After reading this book you will be well equipped to tackle your next iPhone programming challenge. This book is for beginning iPhone developers who want to start developing iPhone applications using the Apple iPhone SDK. You should have some background in programming and be familiar with object-oriented programming concepts. Wei-Meng Lee is an author and Founder of Developer learning Solutions, a technology company specializing in hand-on training of the latest Microsoft and Apple technologies.

#### ***Merrell: New Architecture in Japan***



*New Architecture in Japan* by Yuki Sumner, Naomi Pollock with David Littlefield published by Merrell in 2010. Japanese architects now influence the global agenda. In this time it is very interesting to contemplate how architecture will develop. Photographer Edmunds has managed to document the seeds and fruits of the current proposals, he was able to capture the sense of the architects' works. This greatly illustrated book is a comprehensive showcase of recent and proposed buildings in Japan - houses, hotels, chapels, shops, offices, restaurants, roughly 100 buildings. As the country modernized at incredible speed, an exuberantly heterogeneous group of buildings emerged. The attitude of the Japanese to history is ambiguous, and the legacy of the 2nd World War goes hand in hand with that of Japanese imperialism. Japanese spatial rendering, whether contemporary or historical, are inherently performative, incomplete without people and deserve close scrutiny... This book featured several architects, including Tadao Ando, Jun Aoki, Shuhei Endo, Herzog & de Meuron, Toyo Ito, and others.

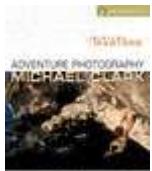
#### ***BenBella Books: Why Loyalty Matters***



*Why Loyalty Matters: The Groundbreaking Approach to Rediscovering Happiness, Meaning, and Lasting Fulfillment in Your Life and Work* by Timothy Keiningham and Lerzan Aksoy with Luke Williams published by BenBella in 2010. This book is the comprehensive study of loyalty based on the landmark Ipsos Loyalty Study.

"A happiness that is sought for ourselves alone can never be found; for a happiness that is diminished by being shared is not big enough to make us happy." Thomas Merton. The loyalty is critical to our happiness as individuals and our health as a society. Loyalty improves the performance of our business and our satisfaction as employees. The thinking that the loyalty is an old-fashioned and unimportant virtue make us weaker as a society and less satisfied as individuals. This book goal is to help the reader gain significant personal insight into the role loyalty plays in his/her life. Timothy Keiningham and Lerzan Aksoy are two of the world's most highly acclaimed experts on the subject of loyalty. Their research has received more than dozen prestigious scientific awards.

### **Lark Books: Adventure Photography**



*Digital Master Series - Adventure Photography: Capturing The World Of Outdoor Sports* by Michael Clark published by Lark Books in 2010. Adventure sports in general are risky business. Adventure photography is all about inspiration and challenge, it requires a specific set of skills far beyond standard techniques. With this book, reader will learn how to best capture fast-moving subjects and how to work in challenging scenarios. Michael Clark offers his professional advice on equipment, the basics of style and lighting, capturing individual sports. . . Michael Clark is an author and internationally renowned photographer. His work appeared in many publications including National Geographic, Sports Illustrated, and other.

### **Storey: Dishing Up Maryland**



*Dishing Up Maryland: 150 Recipes From The Alleghenies To The Chesapeake Bay* by Lucie L. Snodgrass published by Storey in 2010. Maryland is home to the major share of the Chesapeake waters and traditionally that means seafood. This book includes a wonderful collection of Maryland recipes, traditional and new. Maryland's best recipes are crab cakes that every visitor wants to eat, and the multilayered Smith Island Cake, most beloved food, and these and more can now be enjoyed in your own kitchen. Greatly illustrated, this book is organized by season, beginning with spring. Each chapter showcases some of the wonderful offerings available in Maryland. Lucie L. Snodgrass is an award-winning author, she lives in Maryland.

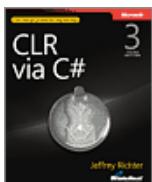
### **Red Michelin Guides: Germany - 100 Years**



*Deutschland 2010, 1910-2010, Hotels and Restaurants* published by Michelin in 2010. 2010 is a jubilee for Michelin in Germany. "This volume was created at the turn of the century and will last at least as long." This foreword to the 1st edition of the MICHELIN guide, written in 1990, has become famous over the years and the guide has lived up to the prediction. 100 years ago, the 1st edition of the Michelin Guide for Germany appeared. Then, it included travel tips for Switzerland. Since then, the Guide experiences a varied history, reflecting changes in gastronomy, dining and travel habits and in political developments in Germany and Europe. The MICHELIN Guide of 1910 is different from today's edition. Then, the concept for the book had established in France, and complemented the flourishing trade in tyres. Michelin began to build its image as a provider of mobility services in Germany. Today, the MICHELIN Guide selection lists the best hotels and restaurants in each category of comfort and price. The establishments are classified according to their levels of comfort and are listed in order of reference. As well as the categories and awards given to the establishments, Michelin inspectors also make special note of their criteria which can be important when choosing an establishment. Michelin's inspectors make regular and anonymous visits to hotels and restaurants. The readers' comments are also valuable source of information. The decisions to be taken are discussed around the table by the inspectors and the editor. The most important awards are decided at

European level. Michelin's aim: to do everything possible to make travel, holiday and eating out a pleasure, as part of Michelin's ongoing commitment to improving travel and mobility.

### **Microsoft Press: CLR via C# and Forefront Threat Management Gateway (TMG)**



*CLR via C#: Full Coverage of Multicore Programming* by Jeffrey Richter published by Microsoft in 2010.

This 3rd Edition explains how to develop applications and reusable classes for the .NET Framework. It discusses various parts of the Framework Class Library (FCL). Today, Microsoft offers several CLR. Much information presented in this book is applicable to developing applications for the .NET Compact Framework, but this platform is not the primary focus of this book, which is the definite guide to mastering CLR and .NET development - from the bottom up. You will learn how to build, deploy, and version applications, components, and shared assemblies; how primitive, value, and reference types behave to define and use them more efficiently; how to use generics and interfaces to define reusable algorithms; how to work effectively with special CLR types-delegates, enumerators, custom attributes, arrays, strings, and much more. Jeffrey Richter is an author and cofounder of Wintellect debugging firm dedicated to helping companies build better software faster. He consulting for the Microsoft .NET Framework Team since 1999.



*Forefront Threat Management Gateway (TMG): Administrator's Companion* by Jim Harrison, Yuri

Diogenes, and Mohit Saxena with Dr. Tom Shinder published by Microsoft in 2010. TMG has introduced a new era not only for Microsoft but for the industry. A comprehensive network protection solution for small and large enterprise customers was created, and customers have told that they love Microsoft infrastructure integrated firewall and proxy that allow configuration and management using the tools and management infrastructure they are familiar with, such as Active Directory. This comprehensive, one-volume guide to planning, deployment, and administration will help you protect your business from Web-based threats with the essential administrator's reference Forefront TMG, successor to Microsoft ISA Server. Reader will learn how to analyze requirements and plan network topology; prepare installation, migration, and virtual deployment; configure and administer TMG networks; troubleshoot and resolve setup errors, and much more. CD features: Scripts for administering TMG -- ready to use or customize; SOCKS parser for Network Monitor 3.3; fully searchable eBook. Jim Harrison is coauthor and program manager on the Microsoft Forefront Security Tem, he is a former test engineer on the Microsoft ISA Server team. Yuri Diogenes is coauthor and a Microsoft senior support escalation engineer specializing in Forefront Edge Security. Mohit Saxena is a senior technical lead on the Microsoft Forefront Edge Security Team.

### **Museum Tusculanum Press: Coverscaping**



*Coverscaping: Discovering Album Aesthetics*, edited by Asbjorn Gronstad and Oyvind Vagnes, published by Museum Tusculanum Press in 2010.

This book focuses on the poetic, rhetoric, and semiotics of the albums' covers and observes this neglected art form. It includes the contributions from scholars in many different fields and aims to carve out an analytical space from which to reappraise the relation between the auditory and the visual. Album art seems deserving of a phenomenology of its own and the essays of this book engages in different ways, including the

theoretical and philosophical explorations of the aesthetic nature and artistic value of Album covers. Asbjorn Gronstad is Professor of isual Culture at the University of Bergen. Oyvind Vagnes is Postdoctoral Fellow in the Department of Information Science and media Studies at the University of Bergen.

**Wiley: Jossey-Bass: Recent: Management Communication, 3d Edition**



*Management Communication, 3d Edition*, by Bell and Smith published by Wiley in 2009. This expanded edition includes a step-by-step guide for achieving clarity and brevity in business writing; special help for international students; Communication Dilemmas feature; a new section on networking communication; a new section on the electronic career search, and more. The book treats special issues that confront every manager: how to deal successfully with media interviews and appearances; how to lead and participate in collaborative communication teams; how to write for publication in company and industry magazines and journals; how to understand and act upon gender differences in communication and more. This 3d edition, like the previous two, is written with enthusiasm for management communication and offers a practical approach to achieving productive workplace relationships, rapid career advancement and successful teams. Arthur H. Bell is the author and Executive Director of MBA Programs at the Masagung Graduate School of Management, University of San Francisco, where he is also Professor of Management Communication. Dayle M. Smith is an author and Professor of Management and Director of the Honors Program in the School of Business and Professional Studies, University of San Francisco. She teaches undergraduate, MBA, and Executive MBA classes in leadership, teambuilding, and more.

**Lark Books: People Photography**



*People Photography: Nancy Brown: Captivating Lifestyle For Art & Stock* published by Lark Books. A successful former model, who moved behind the camera, Nancy Brown is a master of capturing lifestyles, trends and the looks she wants. And now, she reveals her secrets how she makes the most of her subjects. She was a commercial photographer for over 30 years, has done workshops and seminars all over the world. In this account, she takes you through her working process, providing information on establishing relationships with people, shooting in studio or on-location, lighting, makeup and hair styling, creating and selling stock-photography, and much more. Fully-illustrated with fascinating photographs, this book will be your step-by-step guide to the world of professional photography.

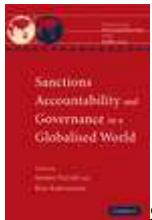
**daab: Latest Books: Exhibition Design**



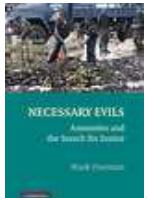
*Exhibition Design* published by daab in 2009. This fully-illustrated deluxe book aims to provide a combination of very recent examples from cultural installations to trade fairs, even the differences from the two are obvious, and offers the spectacular selection of projects. Our world requires a permanent renovations and advertising

ploys. Readers will find here various interesting samples of innovations in designing exhibition spaces, which goals are simply promotion. Over the past 50 years, many of the innovations would never have seen the light of day if it hadn't been for the fertile testing ground of portable architecture. This title features many important exhibitions such as Atelier Bruckner Stuttgart, Bach House, Permanent exhibition in Eisenach, Germany (2007); Panasonic 2007, IFA (International Radio Exhibition), Berlin, Germany (2007); Dinosaurs, State Museum of Natural History, Stuttgart, Germany (2007); Shanghai Auto Museum, Shanghai International Automobile City, China (2006), and many others.

**From The Cambridge University Press**

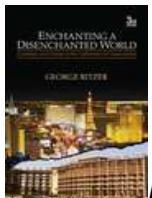


*Sanctions, Accountability and Governance in a Globalized World*, edited by Jeremy Farrall and Kim Rubenstein, published by Cambridge University Press in 2009. This title seeks to promote a deeper understanding of how public and international law intersect in theory and practice. Till now, International and public law have mainly overlapped in discussions on how international law is implemented domestically. This book is bringing together public and international lawyers to consider and engage in each other's scholarship. This book is the first in a series examining how five thematic areas: sanctions, global health, environment, movement of people and security. Jeremy Farrall is a Research Fellow at the Centre for International Governance and Justice, in the Regulatory Institutions Network at The Australian National University. Kim Rubenstein is Professor and Director of the Centre for International and Public Law (CIPL) in the ANU College of Law, the Australian National University.



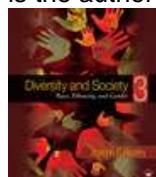
*Necessary Evils: Amnesties and the Search For Justice* by Mark Freeman published by Cambridge University Press in 2009. The issue of amnesty is full of unavoidable paradoxes and agonizing choices. The concept of the last recourse remains vital to building a fairer and safer world and author of this book argues in favor of keeping the standards high and clear but also of remaining flexible in the application so as to be responsible in the decision. This book addresses the ambiguity of amnesty head on and argues that amnesties of the broadest scope are sometimes defensive when adopted as a last recourse in contests of mass violence. Mark Freeman is Director of External Relations with the International Crisis group, based in Brussels. He is co-author of International Human Rights Law, the 1st Comprehensive Canadian textbook on this subject, and others. The concept of the last recourse remains vital to building a fairer and safer world and author of this book argues in favor of keeping the standards high and clear but also of remaining flexible in the application so as to be responsible in the decision. This book addresses the ambiguity of amnesty head on and argues that amnesties of the broadest scope are sometimes defensive when adopted as a last recourse in contests of mass violence. Mark Freeman is Director of External Relations with the International Crisis group, based in Brussels. He is co-author of International Human Rights Law, the 1st Comprehensive Canadian textbook on this subject, and others.

**Sage: Pine Forge: Enchanting A Disenchanted World And More**



*Enchanting A Disenchanted World: Continuity and Change in the Cathedrals of Consumption, 3rd Edition*,

by George Ritzer published by Pine Forge in 2010. The main focus of this book was, and it is, a theoretical analysis of the ways in which the cathedrals of consumption deal with the perils of rationalization and disenchantment through enchantment derived from spectacles produced by simulations, implosions, and manipulations of the time and space. The Great Recession will force various changes on the nature of spectacles in the cathedrals of consumption. Hard economic times will lead to the discovery of new methods of creating spectacles, especially those that rely on advanced technologies. Changes in the cathedrals of consumption will be far from uniform. There are 3 major changes in this edition. This title demonstrates how we have created new "cathedrals" of consumption while continuing to take capitalism to a new level. George Ritzer is Distinguished University Professor at the University of Maryland. He is the author, best-known for the McDonaldization of Society and several related books *Diversity and Society: Race, Ethnicity, And Gender* by Joseph F. Healey (3) published by Pine Forge in 2010. The most urgent and daunting challenges, confronting the U.S. today, are related to minority groups. This important book contributes to the ongoing discussion by presenting information, raising questions, and probing issues. The text is written in the tradition of conflict theory, but does not aspire to be a comprehensive statement of that tradition. Other perspectives are introduced and applied. The goals are to present the sociology of minority-group relations in a way that readers will find understandable and challenging. This book explores the diversity of experiences within each minority group, particularly gender differences; offers enhanced coverage of mixed race in Chapter 1; includes expanded discussion on immigration; provides comparative focus boxes that give in-chapter glimpses of relevant concepts in other countries; analyzes "whiteness," a growing research area in this field, and much more. A companion Web site at [www.pineforge.com/healeyds3e](http://www.pineforge.com/healeyds3e) includes password-protected instructor resources and an open access student study site.



*Ethnicity, And Gender* by Joseph F. Healey (3) published by Pine Forge in 2010. The most urgent and daunting challenges, confronting the U.S. today, are related to minority groups. This important book contributes to the ongoing discussion by presenting information, raising questions, and probing issues. The text is written in the tradition of conflict theory, but does not aspire to be a comprehensive statement of that tradition. Other perspectives are introduced and applied. The goals are to present the sociology of minority-group relations in a way that readers will find understandable and challenging. This book explores the diversity of experiences within each minority group, particularly gender differences; offers enhanced coverage of mixed race in Chapter 1; includes expanded discussion on immigration; provides comparative focus boxes that give in-chapter glimpses of relevant concepts in other countries; analyzes "whiteness," a growing research area in this field, and much more. A companion Web site at [www.pineforge.com/healeyds3e](http://www.pineforge.com/healeyds3e) includes password-protected instructor resources and an open access student study site.

### ***The New Press Books***



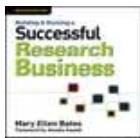
*A Bombe in Every Issue: How the Short, Unruly Life of Ramparts Magazine Changed America* by Peter Richardson published by The New Press in 2010. A magazine was born in 1962. Published in Menlo Park, California, it described itself as "a form for the mature American Catholic" focusing on "those positive principles of Hellenic-Christian tradition which have shaped and sustained our civilization for the past two thousand years." This book recounts the short, unruly life of Ramparts magazine, the premier leftist publication of this era. It features the magazine's outsized characters and explosive stories, the political movements that transformed it, and the fractious energies that destroyed it. Peter Richardson is the editorial director at PoliPointPress, the chair of the California Studies Association, and lecturer at San Francisco State University.



*Swallow: Foreign Bodies, Their Ingestion, Inspiration, and the Curious Doctor Who Extracted Them* by Mary Cappello published by The New Press in 2011. This book is exploration and reanimation of the Chevalier Jackson Foreign Body Collection in Philadelphia's Mutter Museum, archive housing thousands of items that were swallowed or inhaled, then extracted non-surgically by a pioneering laryngologist using rigid instruments of his own design. Illustrated with black and white photographs, this account sheds light on this medical mystery and helps to answer many questions. This title animates the space between terror and interest, dread and curiosity. Mary Cappello

is award-winning author, she is a former Fulbright lecturer at the Gorky Literary Institute in Moscow and currently is a professor of English and creative writing at the University of RI.

### **Information Today's New Books**

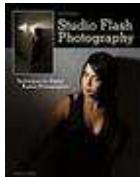


*Building & Running a Successful Research Business* by Mary Ellen Bates published by Information Today in 2010. This guide for the independent information professional features a wealth of new material, including new chapters on how to position yourself, marketing via social media, creating an effective web presence, strategic planning for your next five years, and writing a marketing plan that works. In this book, author began offering strategic coaching services to new and long-time entrepreneurs. What many new independent pros forget is that your research skills alone won't bring in the clients and revenues. You must think first the practicalities of how you will make money at it. Organized in 4 sections, this book walks you through every step of the process. Mary Ellen Bates covers everything - closing the sale, managing clients, promoting your business, and much more. *The Mobile Marketing*



*Handbook: A Step-by-Step Guide to Creating DYNAMIC Mobile Marketing Campaigns* by Kim Dushinski published by Information Today in 2010. Marketers feel much the same as a fish out of water when trying to figure out mobile marketing. It is too different from what they expect and keeps changing even when they think they have it figured out. To young people to have a mobile phone is part of life, and life is exciting. Mobile is always there for them and part of being connected to the world. In this book, Kim Dushinski shows organizations how to create successful mobile campaigns that won't break the bank. With easy-to-follow advice, he designed this title to help firms interact with mobile users, build stronger relationships, and reach a virtually unlimited number of new prospects.

### **Amherst Media**



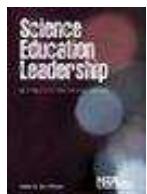
*Jeff Smith's Studio Flash Photography: Techniques for Digital Portrait Photographers* published by Amherst Media in 2011. The camera relies on light to capture an image. That light also casts shadows on the subject and scene. It is the manipulation of light and shadows that photography can be elevated to an art form. This book will help photographers master the skills they need to design more flattering lighting setups. Acclaimed photographer Jeff Smith shows how to design basic portrait lighting setups, then modify them to suit a variety off different clients. This account features the preparing for each session and understanding each client's objectives; understanding the characteristics of different light sources; placing the main light, including tips for impressive one-light image; precision lighting techniques to keep the viewer's eye just where you want it in the final images, and much more. This is the 12th book Jeff Smith has written on the subject of photography.



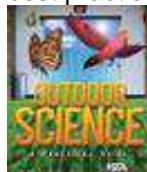
*Just One Flash: A Practical Approach to Lighting for Digital Photography* by Rod and Robin Deutschmann published by Amherst Media in 2011. Photography is not about capturing how something looks, it is about sharing with

others how this something makes you feel. It is about expression and creating a feeling. With step-by-step instructions and before-and-after images, this book will help you take control of any lighting situation - with just one flash. It features the subjects of acquiring the equipment you need to maximize your options - without breaking your budget; mastering your camera's pop-up flash for sophisticated result; making simple diffusers and modifiers for soft, directional lighting effects with your pop-up flash; adjusting your camera's contrast, white balance, and ISO settings to refine your images; adding an external flash for greater flash versatility, and much more. Award-winning fine art photographers, Rod and Robin Deutschmann have been teaching people photography for many years. Their innovative approach and down-to-earth style have garnered them a loyal following of Southern California photographers.

## **NSTA**



*Science Education Leadership: Best Practices for the New Century* by Lack Rhoton (editor) published by NSTA in 2010. The US is at a critical juncture as many states, districts, and schools struggle to develop strategies and methods to prepare students for life in this relatively new century. People are well aware of the significant changes educators must make in the way of thinking and doing in educating the populace, from preK education through career inservice. The need is critical. This book shares the research, ideas, insights, and experiences of individuals representing a wide array of constituent group, ranging from science teachers to science supervisors to university personnel to those who work for agencies representing the science education field. It captured the best thinking and best practices for science education leaders.

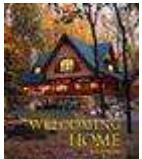


*Outdoor Science: A Practical Guide* by Steve Rich published by NSTA Press in 2010. Science teaching offers a realm of possibilities for creating new kinds of classrooms and learning communities that fit the needs of today's students. In this book author and state science specialist Steve Rich shows teachers how to create outdoor learning spaces that can be used from year to year, with little extra effort or resources. He suggests to teach children thinking outside the traditional classroom walls, and this book will help you make it happen.

## **Gibbs Smith: Turquoise and Welcoming Home**

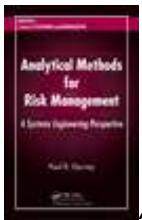


*Turquoise: The World Story of a Fascinating Gemstone* by Joe Dan Lowry and Joe P. Lowry published by Gibbs Smith in 2010. Color is a language of beauty understood by every culture and is defined in every language. The color turquoise has been used in architecture and ornamentation throughout history. The American Heritage Dictionary names the color of turquoise as greenish blue. The mineral turquoise parallels color itself and has many hues. This gem history and folklore is laced with mystery and colorful legends about its alluring mystical qualities. This beautifully illustrated book includes stories, new information, scientific methods, combining live and passion of this rare gemstone. Joe Dan Lowry is co-author, he is renowned for his knowledge about turquoise and is sought after for appraisals, interviews, and lectures. Joe P. Lowry is co-author and has been the president of Zach-Low since 1973. He is the founder and president of the Turquoise Museum since 1993.



*Welcoming Home* by Michaela Mahady published by Gibbs Smith in 2010. Some houses seem to speak to us and remain lodged in our memory. There are identifiable characteristics that make a house feel "just right". The places that call out to us are places that draw us in through our senses and emotions. This book is not only a beautiful volume it is also a heartfelt inquiry into what makes a house speak to us, what gives it the ability to connect to the part of us that longs for home. Michaela Mahady, AIA is an architect and artist and is a principal in the firm SALA Architects, Inc. She has designed homes and art for public spaces throughout the US.

#### **CRC: Analytical Methods and More**

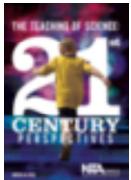


*Analytical Methods for Risk Management: A Systems Engineering Perspective* by Paul R. Garvey published by CRC Press in 2009. Risk is a driving consideration in decisions that determine how engineering systems are developed, produced, and sustained. Critical to these decisions is an understanding of risk and how it affects the engineering of systems. The process of identifying, measuring, and managing risk is known as risk management. Engineering today's systems is sophisticated and complex. This book presents the process and analytical practices for identifying, measuring, and managing risk as it arises in the engineering of systems; describes a supplier-provider risk analytic framework for enterprise systems engineered by capabilities-based development approaches; explores research areas for the development of advanced risk analysis and management protocols, and much more. This book enable an understanding of which processes and analytical techniques are valid and how they are best applied to specific systems engineering environments.



*Analysis, Geometry, and Modeling in Finance: Advanced Methods in Option Pricing* by Chapman & Hall/CRC Financial Mathematics Series by Pierre Henry-Labordere published by CRC Press in 2009. This is the first book setting out the applications of advanced analytical and geometrical methods used in recent physics and mathematics to the financial field. This book mainly focuses on the study of the calibration and the dynamics of the implied volatility. The implied volatility is the value of the volatility that, when put in the Black-Scholes formula, reproduces the market price for a European call option. This account presents original ideas never before published in a financial mathematics books; demonstrates how differential geometry, spectral decomposition, and super symmetry can be used as new tools in finance; covers practical issues from the industry, such as the calibration of stochastic Libor market models, and much more.

#### **New Books From NSTA**



*The Teaching of Science 21st Century Perspectives* by Rodger W. Bybee published by NSTA in 2010. The

topics and discussions in this book lend themselves to "summer reading" or professional development discussions with colleagues. The themes mostly address why teach science and what is important to teach. In this book renowned educator Rodger Bybee provides the perfect opportunity for science teachers, curriculum developers, administrators, and science teacher educators to reflect on these questions. Author provokes readers to think why they teach science. Leader in science education for 30 years, Rodger W. Bybee helps members of the science education community understand the challenges and goals of science teaching. This thought-provoking book provides information on how to become informed and engaged citizen of the 21st century.

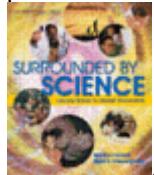


*Exemplary Science for Resolving Societal Challenges* by Robert E. Yager (editor) published by NSTA in 2010. This monograph includes 15 chapters written by diverse group of writers, educators, and scientists who report on situations where Goals 2 and 3 seriously considered and where science content is approached from personal and societal perspectives. This book illustrates how personal and social context have been approached in ways not found in mainstream curricula or in the most-used science books. Editor Robert E. Yager and his team of writers offer diverse case study examples of research-based and proven strategies that are sure to provide educators with information on reformation their classrooms. The book is filled with ideas, resources to stimulate science education faculties across the U.S. to begin substantive discussions that will drive them to re-embrace invention, curiosity, and societal connection in the classroom.

### **New From The National Academies Press**



*The Domestic and International Impacts of the 2009-H1N1 Influenza A Pandemic: Global Challenges, Global Solutions* by Institute of Medicine published by The National Academies Press in 2010. In March and early 2009, a new, swine-origin 2009-H1N1 influenza A virus (S-OIV) emerged in Mexico and the US. During the first few weeks of surveillance, the virus spread by human-to-human transmission worldwide to over 30 countries, causing the World Health Organization (WHO) to raise its pandemic alert level to Phase 6 in response to the sustained global spread of the 2009H1N1 influenza A virus. The workshop summary was prepared by the rapporteurs for Forum's members and includes a collection of individually authored papers and commentary. Sections of the workshop summary not specifically attributed to an individual reflect the views of the rapporteurs and not those of the Forum on Microbial Threats, its sponsors, or the IOM. Although, this workshop summary provides an account of the individual presentations, reflects an important aspect of the Forum's philosophy...



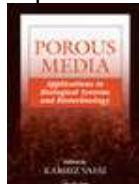
*Surrounded by Science: Learning Science in Informal Environments* by Marilyn Fenichel & Heidi A. Schweingruber published by National Academies Press in 2010. Science is the process that takes us from confusion to understanding in a manner that's precise, predictive, and reliable a transformation, for those lucky enough to experience it, that is empowering and emotional. Those working in science museums and other informal learning environments, including film and broadcast media, botanical gardens, nature centers, libraries are being called on to answer the question: What do people learn visiting them? This book is based on the National Research Council study *Learning Science in Informal Environments: People, Places, and Pursuits*. It provides case studies, illustrative examples, and probing questions for practitioners, making valuable research accessible to the many educators, museum professionals, university faculty, youth leaders, media specialists, publishers, and broadcast journalists

involved in informal science.

### **CRC: Leadership Principles for Project Success & More**

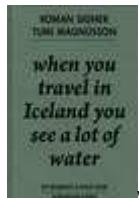


*Leadership Principles for Project Success* by Thomas Juli published by CRC in 2010. The reason most people never reach their goals is that they do not define them or ever seriously consider them as believable or achievable. This important book is about project success, it reveals a secret for project success which is project leadership. It outlines simple but powerful leadership rules which can help reader pave the road to project success. The book illustrates how you can set up, manage and align the projects for success, it shows how to become an effective project leader with the following 5 principles: 1. Build vision; 2. Nurture collaboration; 3. Promote performances; 4. Cultivate learning; 5. Ensure results. It is filled with templates, samples, guidelines. Using no technical language, this account explains how to integrate these principles into every day life - into daily work to help you achieve success. This book serves as a companion on your journey to success. It is only a snapshot of author - Thomas Juli - own experiences, philosophy, and attitude toward leadership and project success at the time of writing the book. Thomas Juli invites reader to participate with him in an ongoing dialogue on project leadership, share experiences and let others learn from them.



*Porous Media: Applications in Biological Systems and Biotechnology* by Kambis Vafai (editor) published by CRC in 2010. This book is the first address, focus, and offer a comprehensive coverage of applications of porous media theory to biomedical and biological sciences. It covers various transport processes as well as mechanical behavior and material properties of biological tissues from a porous media point of view. The book content helps to researchers of various fields, including biology, biophysics, engineering, medicine... Only the most outstanding contributors for each category were selected and involved in the production of this account which explores state-of-the-art research advances in the application of porous media to biological systems and biotechnology; covers various transport processes, mechanical behavior and material properties of biological tissues; presents pertinent aspects of experimental work and numerical techniques, and much more. The final chapters present potential in situ characterization techniques for studying porous media and conductive membranes, explaining the development of bioconvection patterns generated by populations of gravitactic microorganisms in porous media.

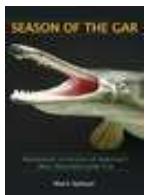
### **Scheidegger & Spiess**



*when you travel in iceland you see a lot of water* by Roman Singer and Tumi Magnusson published by Scheidegger & Spiess in 2010. This book is authors love letters to Iceland, with its rough landscape, the volcanic craters, the geysers, and its nation. Swiss artist Roman Singer created this book with his close friend and travel companion Tumi Magnusson as a conversation. It is filled with mix of personal feelings, anecdotes, humorous thoughts about travel and difference between Iceland and Switzerland. It is the travel book, illustrated with color photographs. Also it encourages you to think and act as citizen of the world rather than peer out at the world from your own localized

perspectives. New chapter 13 offers offer extensive analysis of the interconnections of the micro, meso, and macro levels of the political system while also examining the economic systems of privilege and power.

#### ***University of Arkansas Press***



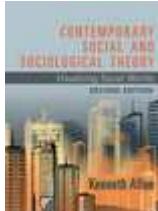
*Season of the Gar: Adventures in Pursuit of America's Most Misunderstood Fish* by Mark Spitzer published by The University of Arkansas Press in 2010. This book is devoted to a subject in which the imagination has been a major factor. Gar has inspired legends, myths, extreme emotions, epic battles, and tradition of ye olde fish story, extravagant lies. Mark Spitzer draws on folklore, history, science, even gar recipes to tell the unique literary eco-tale about a fish that has inspired imaginations for centuries. Mark Spitzer is assistant professor of writing at the University of Central Arkansas, managing editor of the *Exquisite Corpse* Annual, and fisherman.

#### ***Columbia University Press: Rage And Time***



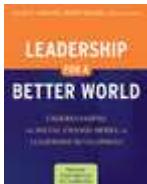
*Rage And Time* by Peter Sloterdijk published by Columbia University Press in 2010. Through unique examples, author of this book, the preeminent post humanist, shows how the history of Western civilization can be read as a suppression and return of rage. We have forgotten the struggle to make use of *thymos*, the part of the soul that contains spirit, indignation and pride. To better respond to rage and its complexity, Sloterdijk breaks with entrenched dogma and constructs a new theory for controlling conflict. Peter Sloterdijk is author, he is professor of philosophy and president of the State Academy of Design at the University of Karlsruhe.

#### ***New Books From Sage***

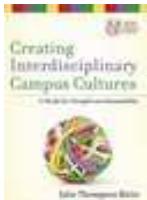


*Contemporary Social and Sociological Theory: Visualizing Social Worlds* by Kenneth Allan published by Pine Forge/ Sage in 2010. This text is about society and people, living in the beginning of the twenty-first century. The book falls into four sections: Introduction, The Social Situation and Its People, Social Structures and Systems, and Modernity and Post-modernity. Written in a provocative and conversational style that conveys the author's enthusiasm for theory, this updated edition Kenneth Allan's text appeals to the reader to consider the "theoretical you" as individual in 21st-century society. It contains examples drawn from daily life and highlights diversity in our society, explores theories of gender, race, and sexuality. With this book that introduces readers to the perspectives of well-known theorists, you will learn to apply theory to your own life. This edition includes new chapters and new features.

**Jossey-Bass: Leadership for Better World& More**



*Leadership For A Better World: Understanding the Social Change Model of Leadership Development* by Susan R. Komives, Wendy Wagner and Associates published by Jossey-Bass in 2010. This book is about the commitments needed to make this world a better place, it explores how you and the people in the groups you belong to can work together for meaningful change. The Social Change Model focuses on two primary goals: self-knowledge and leadership competence. The SCM includes seven dimensions or values, referred to throughout the book as the "Seven C's," that synergistically become leadership for social change. Susan R. Komives is co-author and co-founder of the National Clearinghouse for Leadership Programs. Wendy Wagner is co-editor and the former coordinator of the National Clearinghouse for Leadership Programs



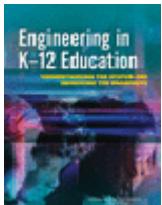
*Creating Interdisciplinary Campus Cultures: A Model for Strength and Sustainability* by Julie Thompson Klein published by Jossey-Bass in 2010. This book provides guidance on different issues. Klein's analysis show that interdisciplinary is now prevalent throughout American colleges and universities. Julie Thompson Klein demonstrates forcefully that developing and sustaining interdisciplinary studies is essential to providing students with complex capacities, important to navigating the world of work and learning. This book offers faculty, planning groups, and administrators a primer for interdisciplinary change with a portfolio of practical and concrete strategies for actualizing this change. Julie Thompson Klein is professor of humanities in interdisciplinary studies/ English and Faculty Fellow in the Office for Teaching and Learning at Wayne State University. She received the Kenneth Boulding Award for outstanding scholarship on interdisciplinary.

**Columbia University Press: The Imaginary Institution of India**



*The Imaginary Institution of India* by Sudipta Kaviraj published by Columbia University Press in 2010. These essays were written over a long period of time primarily to clarify questions to author himself, not to instruct others. For many years, Sudipta Kaviraj tried to figure out what the significant questions to ask if someone wanted to understand modern India's political history. And these questions appeared to grow harder and more complicated. Taken together, the essays in this book state four specific propositions regarding Indian politics. The subject they explore is the place in the social life of modern India of the activity named politics. Some of earlier-written essays show the direct influence of 'historicism' tendency associated with Gramsci. Historicism was an especially paradoxical intellectual principle, its duality of connotation is reflected with startling clarity in the sharply discordant meanings to which this term is put in current social thought. . . The largest purpose of the book is to come to an understanding of politics in modern India.

**The National Academies Press: Engineering in K-12**



*Engineering In K-12 Education: Understanding The Status And Improving The Prospects* by National Academy of Engineering published by the National Academies Press in 2009. This book is a final product of 2-year study of a group of experts on diverse subjects under the auspices of the National Academy of Engineering (NAE) and the Board on Science Education at the Center for Education. Engineering Education is a relatively new school subject in US K-12 education. Up to this point it has developed in an ad hoc fashion, and its spread into classrooms has been fairly modest. This important book serves as a reference for science, technology, math, engineering educators, policy makers, employers, and other concerned about the development of the US technical workforce. Up to this point it has developed in an ad hoc fashion, and its spread into classrooms has been fairly modest. This important book serves as a reference for science, technology, math, engineering educators, policy makers, employers, and other concerned about the development of the US technical workforce.

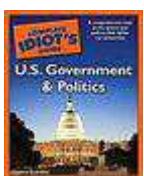
**Amherst Media: Best Of Wedding Photojournalism**



*The Best of Wedding Photojournalism* by Bill Hurter published by Amherst Media in 2010. Sometime ago, the status of the wedding photographer among other photographers was very low. They were insufficiently equipped to provide 1st-rate photographs of the wedding and were working with on-camera flash. In 1981, an organization was formed to upgrade the techniques and business practices of the wedding photographer - WPPI. It was a turning point in evolution of the wedding photography. This book included images of the world's best wedding photojournalists and techniques they use to create their fascinating images. You will find here creative ideas for photographing, shooting photojournalistically, selecting the right equipment, and many tips for making average extraordinary. Bill Hurter is a photographer with 30 years of experience, he is the former editor of Petersen's *PhotoGraphic* magazine and currently the editor of *AfterCapture* and *Rangefinder* magazines.

***This Month Featured Titles***

***December 2010***



***The Complete Idiot's Guide to US Government & Politics: A comprehensive look at the system and policies that define our democracy***

Author: Franco Scardino

Published:2009

Publisher: Alpha Books

We are living at a time when the knowledge of government and politics has never been more important. The nation is

facing some of the most difficult economic challenges in 70 years, and it is starting a new chapter in American politics. This book will take you inside the bureaucracy running America and help you understand it. Here you will get clear description of the three branches of government - legislative, judicial, and executive and how they function; the history of political parties and their overall role in democracy, and much more. Franco Scardino has taught American history as well as AP US government and politics for nine years at the New York City Department of Education.



***Tales of a Muscle Car Builder: Motion Performance***

Authors: Martyn L. Schorr with foreword by Joe Oldham

Publisher Motorbooks

Published: 2009

One of the great ironies of the 60s is that, in the age of power, peace, pot, and protests, America went through the muscle car era - an era marked by violent cars doing violent things on the streets of this country. In 1964, Joel Rosen set out to make muscle car history. This book tells the story of how it all happened. Greatly illustrated with photographs, this account takes you on a ride as Cobras, Chevrolets, Oldsmobiles roll into the shop to get torn down and rebuild into cars unbeatable on the streets and strips. This tale of speed and power told by person who put that performance within everyone's reach. It attempts to capture the essence of a freewheeling era and the rise, the fall, and, again, the rise of Baldwin-Motion Performance.



***Art of the Muscle Car***

Authors: David Newhardt with photographs by Peter Harholdt and foreword by Brock Yates

Publisher: Motorbooks

Published: 2009

Through the 50s automobiles began to change from comfortable modes of transportation to symbols of angst and changed American automobiles. The muscle cars of the 60s and 70s redefined American culture. GM, with help from John DeLorean, set off a powder keg of inspiration and competition when it introduced the Pontiac GTO to the market... Today, muscle cars have metamorphosed into collectible works of art with their outrageous engines, aggressive stances and sleek styling. They defined the sex-drugs-and-rock-and-roll baby-boom generation. This book contains photographs of these fascinating automobiles made by acclaimed photographer Peter Harnoldt who captured their magnificent beauty.



***The House at Royal Oak: Staring Over & Rebuilding A Life One Room At A Time, A Memoir***

Author: Carol Eron Rizzoli

Publisher: Black Dog & Leventhal

Published: 2010

This unforgettable story is written with humor and honesty. In February of 2001, Carol Rizzoli and her husband Hugo stood in front of the old farmhouse they purchased in village of Royal Oak, Maryland. The house let them imagine a rocking chair at rest on the porch and lace curtains stirring in a summer breeze. An idyllic scene was light-years away from their lives. Carol and Hugo spent the next two years transforming their Rickety Victorian into a successful bed-

and-breakfast... Carol Eron Rizzoli served as a book editor of the Washington Post and for 15 years was managing editor of publications at the National Gallery of Art, Washington.

**November 2010**



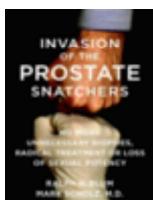
***Gender Differences at Critical Transitions in the Careers of Science, Engineering, and Mathematics Faculty***

Author: National Research Council

Publisher: The National Academies Press

Published: 2009

Difficult tasks are often very simply stated. The surveys were sent to the major research universities across the US during 2004-05. The surveys focused on biology, chemistry, civil and electrical engineering, mathematics, and physics. They bring much needed information. This book presents new and surprising findings about career differences between female and male full-time, tenure-track, and tenured faculty in science, engineering, and mathematics at the nation's top research universities. The book discusses the status of female faculty at top universities, clarifies whether male and female faculty have similar opportunities to advance and succeed in academia, challenges some commonly held views, and poses several questions still in need of answers. *Gender Differences at Critical Transitions in the Careers of Science, Engineering, and Mathematics Faculty* will be of special interest to university administration and faculty, graduate students, professional and academic societies, policy makers, and other concerned with the vitality of the US research base and economy.



***Invasion of the Prostate Snatchers: No More Unnecessary Biopsies, Radical Treatment or Loss of Sexual Potency***

Author: Ralph H. Blum and Mark Scholz

Publisher: Other Press

Published: 2010

Nearly 200,000 men in the U.S. diagnosed with prostate cancer every year. Ralph Blum, who has been living with prostate cancer for 20 years, and Mark Scholz, who has been treating Blum and patients with prostate cancer exclusively since 1995, present a unique perspective of patient and doctor, showing the ways to manage this disease without invasive surgery. This book is a trustworthy and valuable guide for safely navigating the dangerous medical minefield of prostate cancer. It reports the latest thinking in prostate cancer management. Low-risk disease can be safely monitored with "active surveillance" and does not require immediate radical treatment. Intermediate-risk disease requires either hormone therapy, radiation or surgery, with treatment selection based on quality-of-life considerations. High-risk prostate cancer is now being successfully treated with a combination of two or three therapies.



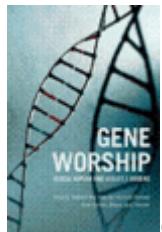
***Jealousy: True Stories of Love's Favorite Decoy***

Author: Marcianne Blevis

Publisher: The Other Presws

Published: 2010

Where does jealousy come from? Why some people slaves to this malady while others seem oblivious. Psychiatrist and psychoanalyst, practicing in Paris, author of this book investigates the unsuspected origins of this common form of madness. She examines all the facets of jealousy and comes to the conclusion that this passion is a strategy of survival - at a moment of crisis when our sense of identity is put into question.



***Gene Worship: Moving Beyond the Nature/Nurture Debate Over Genes, Brain, and Gender***

Authors: Gesela Kaplan and Lesley J. Rogers

Publisher: Other Press

Published: 2010

Genetic explanations for human behavior are popular and pervasive but not because they have scientific validity. Over the past several years we have heard promoted claims about discovery of the gene "for language", the "gay gene", a gene that causes schizophrenia, and even homelessness... While claims about finding the existence of gene causing homosexuality, depression and so on have come and gone with the flow of claimed scientific proof and subsequent falsification, genetic explanations have persisted. the authors of this book present a new understanding of gender and sexuality, they make us aware of the recent reassertion of many old claims. They make a strong case based on their own research.

**October 2010**



***Put 'em UP!: A Comprehensive Home Preserving Guide for the Creative Cook***

Author: Sherry Brooks Vinton

Publisher: Storey

Published: 2010

Preserving your own food doesn't have to be complicated. Some procedures, like stringing chili rostra, take no more than 10 minutes and require nothing more than a length of string to accomplish. This book is exactly what a lot of us need, it is good guidance on how to preserve the summer harvest. It includes the variety of kitchen-friendly techniques and more than 150 flavorful recipes, including berry bourbon in holiday cocktails, homemade marinara, fresh-corn salsa with chips and much more. Sherri Brooks Vinton is the founder of FarmFriendly LLC, she is a member of Chefs

Collaborative, Women Chefs and Restaurateurs.



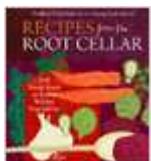
**Clone Brews: Recipes for 200 Commercial Beers**

Authors: Tess and Mark Szamatulski

Publisher: Storey

Published: 2010

The beauty of home brewing -- you are in charge. This book provide information to help you clone your favorite beers. It take practice. The more beers you sample, evaluate, and research, the more experienced you become. With this account, you will enjoy home brews that taste like the commercial brands you love to drink. You will learn how to brew great beers like Celebrator Doppelbock, Tsingtao, Magic Hat #9, Checker Cab Blonde Ale, Skull Splitter, Saison Dupont, and 194 more! Tess and Mark Szamatulski are the authors and co-owners and operators of Maltose Express, a home brewing supply store in Connecticut.



**Recipes From The Root Cellar: 270 Fresh Ways to Enjoy Winter Vegetables**

Author: Andrea Chesman

Publisher: Storey

Published: 2010

Eat more vegetables. While dietary wisdom changes seasonally, the one piece of advice that never alters is "eat more vegetables." They are treasure in every locator's winter kitchen. Sweet winter squashes, jewel-toned root vegetables. Potatoes of every variety bring satisfying flavors and an impressive array of nutritional benefits to the dining table. This book includes 270 recipes to make your winter diet more enjoyable with cold-weather vegetables. Andrea Chesman is a food writer and author of many cookbooks.



**Woodland Style: Ideas and Projects for Bringing Foraged and Found Elements Into Your Home**

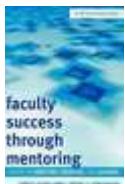
Author: Marlene Hurley Marshall

Publisher: Storey

Published: 2010

This book presents the natural world in a new light and inspires the reader to recognize the beauty that exist in all seasons and to use nature's offerings in creative ways. This beautiful account invites to bring the beauty and serenity of a walk in the woods into your home. Greatly designed, with fascinating cover, this book includes tips and ideas for collecting, cleaning, and preserving woodland materials. Marlene Hurley Marshall is an author and, she lectures at museums, schools, and private clubs.

**September, 2010**



***Faculty Success Through Mentoring: A Guide for Mentors, Mentees, and Leaders***

Authors: Carole J. Bland, Anne L. Taylor, S. Lynn Shollen, Anne Marie Weber-Main, Patricia A. Mulcahy

Publisher: Rowman & Littlefield

Published: 2009

Authors of this book wanted to create a guide that was practical and scholarly, one that provided concrete guidance and the evidence supporting the advice. This account is a rich combination of practical tools and findings from the literature. It assists academic leaders and faculty in implementing and participating in successful mentoring program that can be used to maintain the vitality of a diverse faculty across all stages of an academic career. Authors outline the characteristics of effective mentors, mentees, and mentoring programs, which are suited for senior and mid-career faculty. This is an invaluable source for those involved in any aspect of mentoring. Carole J. Bland, PhD (1946-2008) was assistant dean for faculty development at the University of Minnesota. Anne L. Taylor, MD, is vice dean for academic affairs at Columbia University Medical Center. S. Lynn Shollen is a PhD student of higher education policy and administration at the University of Minnesota. Anne Marie Weber-Main, PhD, is an assistant professor and research medical editor in the University of Minnesota's Department of Medicine. Patricia A. Mulcahy serves as the associate dean for academic administration at the University of Minnesota Medical School.



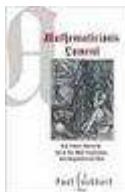
***Beyond 2010: Envisioning The Future of Universities in America***

Author: Mary Landon Darden (editor)

Publisher: Rowman & Littlefield in partnership with American Council on Education

Published: 2009

Academia traditionally moves with glacial deliberation to organize, ponder, assimilate, and disseminate information. Armed with knowledge, the future stands not as another barrier, but an unparalleled opportunity. This book is the tool that the academics administrators need to move into the brave new world. Nearly two-dozen scholars, including James J. Duderstadt and Stephen Joel Trachtenberg, provide the detailed road map yet to the perils and promise of the Information Age as it directly applies to academia. It is a collection of refreshing opinions and observations from experts on the front lines of academia with the best views on how to prepare the healthiest possible institution of tomorrow. Mary Landon Darden is currently a consultant for several higher education organization.



***Mathematician's Lament: How School Cheats Us Out of Our Most Fascinating and Imaginative Art Form***

Author: Paul Lockhart

Publisher: Bellevue Literary Press

Published: 2009

This book is for anyone going into mathematics education, for every parent of a school-aged child, and for any school or government official. This book is a recognized landmark in the world of mathematics education that cannot be

ignored. In this book Paul Lockhart reveals math to be creative and beautiful and rejects standard anxiety-provoking teaching methods. His controversial approach invites to the spirited debate among educators and parents alike and alter the way we think about math forever. Paul Lockhart, PhD, has taught mathematics at Brown University and UC Santa Cruz. Since 2000, he has dedicated himself to K-2 level at St. Ann's School in Brooklyn, NY.



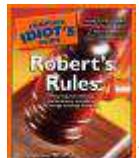
***Fast Track Networking: Turning Conversations Into Contacts***

Author: Lucy Rosen with Claudia Gryvatz

Publisher: Career Press

Published: 2010

With this book, you will learn how to network to forward your own career and those of the people you come in contact with. Left-brain skills, usually technical, are being outsourced, making the people less essential to the process. A generous business spirit and the ability to contact with people in effective ways will become increasingly more important as business get smaller. This book gives you the tools you'll need to put the power of networking to work for you. Lucy Rosen is president of SmartMarketing Solutions Group, Inc. Claudia Gryvatz Copquin is a frequent contributor to the Pulitzer Prize-winning newspaper *Newsday* and other.



***The Complete Idiot's Guide to Robert's Rules (2nd Edition)***

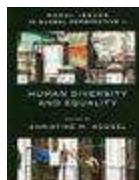
Author: Nancy Sylvester

Publisher: Alpha/ Penguin Group

Published: 2010

Parliamentary procedure is all about helping people run meetings efficiently, fairly, and effectively. People often mistakenly view parliamentary procedure only as a set of rules. This book explains the process and the foundation upon which the rules are based. It includes expert advice on using Robert's Rules for any size or type of meeting, the basics of parliamentary procedure and how to apply them to your institution or organization, a clear look at methods of voting and rules of debate, sample minutes and sample agenda that illustrate how meetings should be run, and much more. Nancy Sylvester is currently the National Parliamentarian for the National Association of Parliamentarians. She is a Professional Registered Parliamentarian, a Certified Professional Teacher of Parliamentary Procedure.

**August, 2010**



***Moral And Political Theory: Moral issues in Global perspective (2nd Edition)***

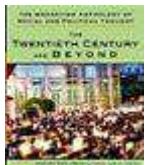
Author: Cristine M. Koggel (Editor)

Publisher: Broadview

Published: 2006

A central question in ethics is: how should we live our lives and interact with others/ Exploring answers to this question is the context of the international community or "global village" in which we live was the prime motivation for putting out the 1st Edition of this anthology. This motivation persist into the production of this 2nd Edition, now expanded into three volumes. This book offers a collection of the newest and best articles on current moral issues by moral and

political theorists from around the world. It surveys a number of traditional Western liberal approaches to moral theory, human rights, justice, and democracy. This volume covers the necessary theories for understanding moral issues in a global context. Christine Koggel is the author and co-editor, she is a professor of philosophy at Bryn Mawr College.



***The Broadview Anthology of Social and Political Thought: The Twentieth Century and Beyond (2 volume)***

Authors: Andrew Bailey, Samantha Brennan, Will Kymlicka Jacob Levy, Alex Sager, and Clark Wolf published

Publisher: Broadview

Published: 2008

This book bridges that divide in one obvious respect, through the inclusion of material from the period 1900 to 1970. The range of figures included in every era is broader than is customary. This account fills in many gaps in covering the full range of political thought, it also recognizes that there may often be good reasons for approaching twentieth- and twenty-first-century political thought rather differently than is the norm for earlier periods. This volume includes much of the most important work in social and political thought from the early years of the 20th century to the present day. Each major section of this account opens with an extended introduction contextualizing the themes and setting out the key philosophical and political debates, while introductions to the individual figures highlight their contributions. This is an anthology with unparalleled pedagogical benefits that breaks new ground.



***Basic Issues in Medieval Philosophy (2nd Edition)***

Authors: Richard N. Bosley & Martin M. Tweedale (Editors)

Publisher: Broadview

Published: 2006

Two ideas governed the organization of this book: 1st - that medieval philosophy is best studied as an interactive discussion or debate between thinkers working on very much the same problems despite often being widely separated both in time and locale; 2nd - that these discussions are often as much with the philosophers of ancient Greece as with authors in the medieval period. In this important account authors argue that medieval philosophy is best studied as an interactive discussion between thinkers working on very much the same problems despite being often widely separated in time or place. There's a considerable amount of material from central figures such as Abelard, Augustine, Dun Scotus, and others. Richard N. Bosley and Martin M. Tweedale are both professors Emeriti of Philosophy at the University of Alberta.

***July, 2010***



***Natural Selections: Selfish Altruists, Honest Liars, and Other Realities of Evolution***

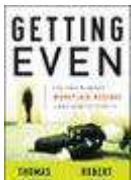
Author: David P. Barash

Publisher: Bellevue Literary Press

Published: 2008

This book offers a view of human life from the natural world. David Barash decodes the contentious debates on

intelligent design, conflict between cultural and biological evolution, gender differences, and the meaning of life. He offers an optimistic view on human potential, he opposes "tyranny of the natural". 21st century will be known as the Age of the Genome. As the secrets of the human genome are revealed, science, religion, and philosophy struggle for supremacy on the battlefield of ideas. David Barash is an author, he is professor of psychology at the University of Washington.



***Getting Even: The Truth About Workspace Revenge - And How To Stop It***

Author: Thomas M Tripp and Robert J. Bies

Publisher: [Jossey Bass](#)

Published: 2009

Beware how you treat your server if you value your morning coffee - or how a technician fixes your computer... In any case, whether you perceive the outcome of a particular instance of revenge as positive, negative, or harmless, it is wise to pay attention to all forms of revenge in the workplace. In this groundbreaking book, workplace conflict experts reveal that workplace revenge is not about violence, it is about justice. It offers an effective blueprint for predicting, managing, and preventing the ill effects of revenge. Thomas M. Tripp is researcher and professor of management at Washington State University. Robert J. Bies is professor of management and founder of Executive Master's in Leadership program at the McDonough School of Business, Georgetown University.



***The Consultant's Quick Start Guide: An Action Plan for Your First Year in Business***

Author: Elaine Biech

Publisher: [Pfeiffer](#)

Published: 2009

This book provides readers with a great deal of practical advice for establishing a consulting business. It can become your plan for a consulting start-up. It includes questions to stimulate your planning, worksheets to develop your plan, and ideas to keep you motivated and moving forward. Second edition is updated with dates, statistics, and events related to consulting. New material was added. You will learn the skills you need to manage your business. Elaine Biech is president and managing principal of ebb associates inc, she has been in the training and consulting for thirty years. She is the author and editor of four dozen books and articles.

**June, 2010**



***The U.S. Healthcare Certificate of Need: Sourcebook***

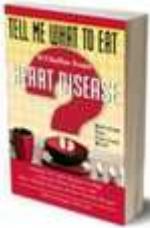
Author: Robert James Cimasi

Publisher: BeardBooks

Published: 2005

The intent of CON is to control costs by regulating major capital expenditures and changes in healthcare services capacity. CON is based on theory that in an unregulated market, healthcare providers will provide the latest costly

technology and equipment, regardless of duplication or need. CON regulatory policy was designed to prevent duplication of healthcare services or excessive competition between healthcare providers. This book offers a detailed treatment of basic characteristics related to the various states' Certificate Of Need statutes, program administration, and is intended to provide a general overview of CON. A President of Health Capital Consultants (NCC), Robert James Cimasi, ASA, CBA, AVA, FCBI, CM&A, CMP has over 25 years of experience in serving clients with a professional focus on the financial and economic aspects of healthcare service sector entities



***Tell Me What To eat If I Suffer From Heart Disease: Nutrition You Can Live With***

Author: Elaine Magee

Publisher: New Page Book

Published: 2010

This book includes the latest research to help or prevent heart disease. It contains the heart healthy versions of your favorite recipes. Probably you know that the typical American diet works against our genetics, leading most of us down a path toward assorted dangerous health issues. With this book you will learn about 10 food steps forward that help protect your heart and arteries and should be eaten almost every day. Elaine Magee, MPH, RD, is the author of 25 books on nutrition and healthy cooking.

**May, 2010**



***The Body Reader: Essential Social and Cultural Readers***

Author: Lisa Jean Moore and Mary Kosut (Editors)

Publisher: New York University Press

Published: 2010

"... the body... is inarticulate, it does not use speech..." The body is the medium or raw material through which we navigate the world. Also, it is an entity that is invested with meanings. This book is a collection that provides a at the emergence of the study of the body and digs deep into current events and lifestyles to cover theories and concepts about body. It includes original essays and classic readings, the contributors explore subjects of gender, race, class, sexuality, ability. This book states that the body is not neutral. Lisa Jean Moore is an author and Professor of Sociology and Women's Studies and Coordinator of Gender Studies at Purchase College, SUNY. Mary Kosut is Assistant Professor of Media, Society, and the Arts at Purchase College, SUNY.



***Musical ImagiNation***

Author: Maria Elena Cepeda

Publisher: New York University Press

Published: 2010

In part because of its broad popular appeal and its ambivalent social, cultural, and ethno-racial location vis-à-vis the mainstream US music industry, today's Latino music industry remain something of a mystery to most academics, including those, focused on music produced and consumed by Latin Americans. In this book, Maria Elena Cepeda boldly asserts that popular music provides an alternative common space for imaging and enacting Columbian identity. She analyses popular media, music, music videos. Maria Elena teases out issues of sexuality and race, ethnicity and gender. The book provides an overview of the Colombian economical and political crisis and Colombian immigration; discusses the creativity of talented Colombians Andrea Echeverri, Carlos Vives and others, and importance of music. Maria Elena Cepeda is an Assistant Professor of Latin Studies at William College.



**Dangerous Curves: Latina Bodies in the Media**

Author: Isabel Molina-Guzman  
Publisher: New York University Press  
Published: 2010

Demographic shifts along with the globalization of deregulated media markets have dramatically increased the number of Latino/a media outlets, advertising dollars, and focusing on Latina/o audience. This book traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including media gossips, news, TV, movies, and online discussions. Dangerous Curves talks about tabloid headlines about singers' sexuality; examines the cultural tensions embedded in the visibility of Latina bodies in the US media culture. Author talks about the media's role in shaping public knowledge about Latina identity and the ways political and social forces shape media representation. Isabel Molina-Guzman is an Assistant Professor of Communications and Latina/o Studies at the University of Illinois, Urbana-Champaign.



**The World Has Changed: Conversation With Alice Walker**

Author: Rudolph P. Byrd (editor)  
Publisher: The New Press  
Published: 2010

This book brings together a series conversations which offer an insight into her career and personal political development. This collection offers interviews and conversations from 1973 to 2009 and introduces the unique vision. The book includes a biographical essay by Rudolph R. Byrd that describes the writer through her personal stories. Alice Walker is one of the most prolific writers of our time, known for her literary fiction. Rudolph P. Byrd is an author and professor of American studies and the founding director of the James Weldon Johnson Institute at Emory University.

**April, 2010**



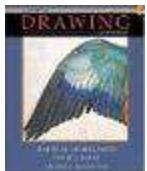
**The Practical Handbook for the Emerging Artist, 2nd Edition**

Author: Margaret R. Lazzari

Publisher: Wadsworth

Published: 2002

This book is the first to focus on issues concerning visual artists in the early years of their professional lives., and presents an information which is based on the interviews. Established artists, curators, art educators shed light on ways the artists can create their opportunities in the contemporary art scene. The Practical Handbook for the Emerging Artist presents the career options and practical information in detailed manner, offers instructions, sample documents, illustrations, which will help emerging artists with practical matters such as determining where and how to show work, making financial ends meet, keeping records, applying for grants, and more. Also, this updated edition includes an invaluable information on arts in a digital age.



***A Guide to Drawing, Seventh Edition***

Authors: Daniel M. Mendelowitz, David L. Faber, and Duane A. Wakeham

Publisher: Wadsworth

Published: 2007

Fully illustrated, this book designed for use in beginning classes, it offers an introduction to topics that will guide you in mastering basic skills and suggests you to use those skills creatively. A valuable resource in your personal library, this book includes a rich selection of masters' drawings complemented by new images and progression of studio projects and critique questions accompany every topic; the chapters have been designed to emphasize the importance of drawing as an act of seeing subject matter in its depth and as an approach to creative thinking. Also, the book companion Website - [www.academic.cengage.com/art/mendelowitz](http://www.academic.cengage.com/art/mendelowitz) - leads you online to an additional material and includes flashcards with audio, a glossary, and chapters with exercises for further exploration of topics.



***Professional Portrait Photography: Techniques and Images from Master Photographers***

Author: Lou Jacobs Jr.

Publisher: Amherst Media

Published: 2008

In this book, ten professional photographers reveal their secrets that have helped them achieve success. They cover every aspect of business, introducing tips for those photographers who focuses on creating portraits and make a living doing it. You will learn how to plan an efficient and successful shot, how to chose the right equipment and techniques for posing and lighting, how to customize a workflow to best suit your needs, and much more. Each photographer in this book was made with a point of view about people and their personalities, and show that making money in photography field depends on your skills, business acumen, dedication, self-esteem, and rapport with people.



***The Sandy Puc' Guide to Children's Portrait Photography***

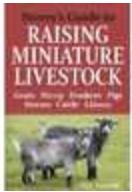
Author: Sandy Puc'

Publisher: Amherst Media

Published: 2008

In this fully illustrated with color and black-and-white photographs book, an acclaimed photographer Sandy Puc' teaches how to create the professional images and friendly atmosphere. Her tips include details about working with children and creating imaginative portraits in the studio and on location. Author also offers a plan for customer-service excellence with marketing tools, leading you to success. You will learn how to design a children-friendly studio, powerful marketing and selling techniques, enhance your income with location portrait session, and much more.

**March 2010**



**Storey's Guide to Raising Miniature Livestock: Goats, Sheep, Donkeys, Pigs, Horses, Cattle, Llamas**

Author: Sue Weaver

Publisher: Storey

Published: 2010

This book is a super-size guide to miniature farm animals who have so much to offer. Fully-illustrated, this edition includes information about handling small animals, about a thriving market for the small animals you breed, about feed and housing costs that are significantly lower. This reliable source will answer all your questions about choosing, caring for, training, and breeding mini horses, donkeys, mules, pigs, cattle, sheep, goats, and llamas. Sue Weaver is the author and contributor of dozens magazines articles on animal raising and husbandry.



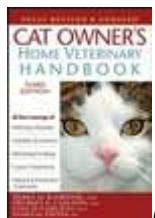
**Pretty Pet-Friendly: Easy Ways To Keep Spot's Digs Stylish & Spotless**

Author: Julia Azabo

Publisher: Howell Book House, An Imprint of Wiley

Published: 2009.

She hates to clean, and historically has done almost anything to avoid it. But Julia loves animals and cannot see herself living without them. She knows for her pet-lifestyle expertise, and she is a big believer in the importance of keeping pet residences clean and nice-looking. The goal of this book is to encourage more people to visit their local animal shelters and adopt pets, and when you will have one here's the knowledge about how to keep them. Julia Szabo produces and writes the weekly "Pets" column for the Saturday New York Post. Her writings on pets have appeared in many publications, such as New York Times "T" magazine, and the "New Yorker."



**Cat Owner's Home Veterinary Handbook, 3rd Edition**

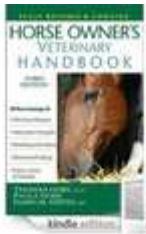
Authors: Debra M. Eldredge, DVM, Delbert G. Carlson, DVM, Liisa D. Carlson, DVM, and James M. Giffin, MD

Publisher: Wiley

Published: 2008.

This is an easy-to-use, authoritative guide that provides the most comprehensive and essential reference for every cat

owner. You will find any information you need to take good care of your cat in any situation and in all stages and ages of their life. This fully illustrated, revised Third Edition covers common feline problems and ailments in language you will easily understand. The classic bestseller, this book includes an index of signs and symptoms to help you find information fast; hundreds of photos, drawings, and tables that illustrate what to look for and how to provide the best care for your cats; all new anatomical genetics, geriatrics, drug sensitivities, raw diets, arthritis medications, dental disease, and much more.



**Horse Owner's Veterinary Handbook, Fully Revised & Updated 3rd Edition by Thomas Gore, DVM, Paula Gore, MT ASCP BB, and James M. Giffin, MD**

Publisher: Howell Book House

Published: 2008

This new edition covers the following topics: Infectious diseases, alternative therapies, breeding and foaling, behavioral finding, and more. Reader will find all he/she need with ease and confidence. Fully-illustrated, this book included special index of signs and symptoms or unexplained behavior; a detailed content list that outlines the organs and body systems that are the sites of disease; a general index that gives a comprehensive guide to the book's medical information, and much more. With this book, you will keep your horse in a good shape and healthy for life. Thomas Gore has been practicing veterinary medicine for over 30 years in Colorado. Paula Gore began training colts when she was 15 yo. Her experience includes racetrack work, an Arabian breeding facility, and more.

**February 2010**



**International Refugee Law and Socio-Economic Rights: Refuge From Deprivation**

Author: Michelle Foster

Publisher: Cambridge University Press

Published: 2009 (first paperback)

This title identifies the conceptual and analytical challenges presented by claims based on socio-economic deprivation, and assesses the extent to which these challenges may be overcome creative interpretation of the Refugee Convention, consistent with correct principles of international treaty interpretation. Michelle Foster is a Senior Lecturer and Director of the Research Programme in International Refugee Law at the Institute for International Law and Humanities, University of Melbourne Law School.



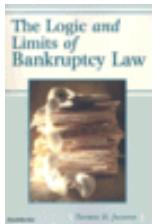
**The Last Chance Millionaire: It's Not Too Late To Become Wealthy**

Author: Douglas R. Andrew

Published: 2010

Publisher: Business Plus

This title offers a refreshing alternative to traditional retirement planning: do not settle down for living off social security or your taxed-to-death 401-K. Your best years can be ahead. The Last Chance Millionaire presents an innovative alternative financial strategies that will turn everything you've heard about retirement planning upside down. Douglas R. Andrew is the owner and president of Paramount Financial Services, Inc., his previous 2 books were national bestsellers.



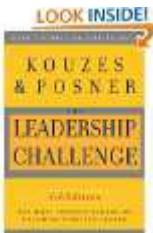
***The Logic and Limits of Bankruptcy Law***

Author: Thomas H. Jackson

Publisher: Beard Books

Published: 2001

This book contains a careful analysis of the fundamentals of bankruptcy law. There's an intellectual coherence that underlies bankruptcy law. Bankruptcy law can be used to keep firm in operation. The purpose of this book is to suggest what the underpinnings of bankruptcy law should be and then to apply that learning to a variety of issues while testing the existing bankruptcy law against them. The beginning of his career, Thomas H. Jackson clerked for several courts. Later, he has been President of University of Rochester, was practicing bankruptcy law, and more.



***The Leadership Challenge: The Most Trusted Source on Becoming A Better Leader , 4th Edition***

Authors: Kouzes & Posner

Publisher: Jossey-Bass

Published: 2008 (paperback)

This title is about how leaders mobilize others to want to get extraordinary things done in organizations., about the practices leaders use to transform values into actions, visions into realities, obstacles into innovations, separateness into solidarity, and risks into rewards. The purpose of this book is to assist people -- managers and individual contributors alike -- in furthering their abilities to lead others to get extraordinary things done. Award-winning authors, Kouzes & Posner coauthored more than dozen leadership books, they developed the highly acclaimed Leadership Practices Inventory -- a 360-degree questionnaire for assessing leadership behavior, and more.

**January, 2010**



***NeoPopRealism Starz: 21st Century Art, Compendium of New Millennium Contemporary Art***

Author: Nadia Russ

Publisher: Nadia Russ

Published: 2009

This deluxe edition included foreword with Nadia Russ' article 'NeoPopRealism Evolution' and features artwork from the artists who live and work in USA and UK, France and Australia, Czech Republic and Bahrain, Canada and other

countries. These artists express their view on art, life and NeoPopRealism. Title contains 62 images of artworks and would be a great addition to your coffee table collection and as an educational source for high art education library... Nadia Russ has created and coined new style of visual arts NeoPopRealism. Word NeoPopRealism and style concept she created and announced in 2003. Her bright and colorful canvases and graphic arts can be found in many art museums in the U.S. and Europe.



### ***Islands: Contemporary Architecture On Water***

**Author:** Mark Fletcher  
**Publisher:** h.f.ullmann  
**Published:** 2009.

In the past,, the primary reasons for building on water to do with defense. Ease of access to water would aid trade and communications. By 20th century the reasons for building on water had changed. Leading modern architects see water as a design device. Today, the trend for island architecture is also a reflection of changes in the world's economy and environment. More than ever, now water is featuring in the most advanced and challenging architectural designs. Seven chapters of this book look at aspects of the water and architecture from modest villas to gracious master plans, and features many types of island, nearly 50 projects. Mark Fletcher is publisher, author, and editor. He was working as an advertising copywriter in Bologna, Italy and was the London correspondent of the Italian magazine Interni. He is the founder and publisher of the design imprint.



### ***Bruno Giacometti Erinnert Sich***

**Author:** Gesprache Mit Felix Baumann  
**Publisher:** Scheidegger & Spiess  
**Published:** 2010

Die Erorterungen im Hause Giacometti waren umrahmt von einer unaufdringlichen Gastfreundschaft; bei einer tasse Kaffeeund Süssigkeiten erledigte sich der geschaftliche teil in freundschaftlicher und zugiger Weise, um anschliessend oft in ein gesprach über meist langst vergangene Ereignisse oder Situationen zu munden. Bruno und Odette konnten sich beide auf ein unglaublich gutes gedachtnis verlassen. Fur den jungeren besucher war es immer wieder ein Erlebnis der besonderen Art, wenn sich die gastgeber über ein datum aus den dreissiger jahren oder ein abderes Detail aus ihrem immense Erinnerungsschatz unterhielten oder auch liebevoll stritten. This fully-illustrated with artwork and photographs account traces different stages of life and creativity of Bruno Giacometti, who made significant investment in the worldwide culture..



### ***Memorizer***

**Author:** Der Sammler Andreas Züst  
**Publisher:** Scheidegger & Spiess in 2010  
**Published:** 2010

Memorizer heisst in der Ethnografie derjenige, der die Geschichte des Clans im Gedachtnis behalt. Det Schweizer

Wonderpedia ~ NeoPopRealism Journal 2010 ~ founder Nadia Russ

Sammler, Künstler und Naturwissenschaftler Andreas Zust (1947-2000) war das in hohem Masse. Er sammelte nicht nur Kunst, sondern auch Geschichten und geschehnisse. Er hielt alles fest, was ihn intersperse, ihn anzog und sein Leben ausmachte. Sein Bildarchiv und seine über 1500 Werke umfassten eine Kunstsammlung, die damit zu einer einzigartigen. Teil dieser Publikation ist auch eine DVD mit Interviews, die der Filmmacher Peter Mettler mit Freunden von Andreas Zust geführt hat. This title is lavishly illustrated with photographs and artworks, and includes DVD.

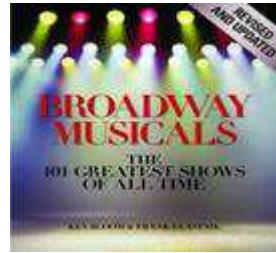
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## **NeoPopRealism Journal & Wonderpedia WonderBook Awards 2010**

### **WonderBook of December 2010**

***Broadway Musicals***  
***The 101 Greatest Shows of All Times***  
**Revised and Updated Edition**

**Authors: Ken Bloom & Frank Vlastnik**



**Publisher: Black Dog & Leventhal**

**Published: 2004, 2008**

**ISBN: 9781579128494**

Wonderpedia ~ NeoPopRealism Journal 2010 ~ founder Nadia Russ

## WonderBook of November 2010

### *Wedding Photographer's Handbook*

**Author:** Bill Hurter



**Publisher:** Amherst Media

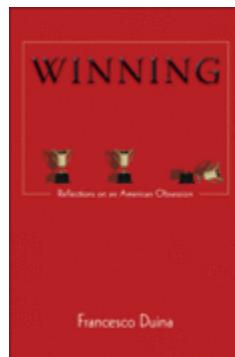
**Published:** 2007

**ISBN:** 978584281924

## WonderBook Of October 2010

### **WINNING**

**Author:** Francesco Duina



**Publisher:** Princeton University Press

**Published:** 2010

**ISBN:** 9780691147062

## WonderGirl of All Times

**Jackie Evancho  
Last Performance at America's Got Talent**

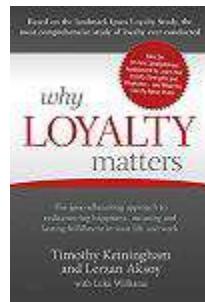
[\[video\]](#)

**Made by America's Got Talent  
September 15, 2010  
Hollywood, USA**

## WonderBook of August 2010

***Why LOYALTY Matters:  
The groundbreaking approach to rediscovering happiness***

**Authors: Timothy Keinighan & Lerzan Askoy with Luke Williams**

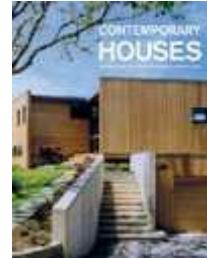


**Publisher: BenBella  
Published: 2010  
ISBN: 9781935251798**

## WonderBook of July 2010

### *Contemporary Houses*

**Author:** Antonio Corcueria (Editor)



**Publisher:** hf ullmann

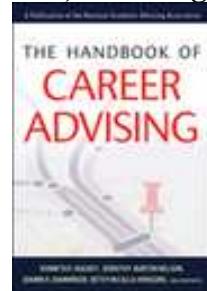
**Published:** 2006

**ISBN:** 9780841600638

## WonderBook of June 2010

### *The Handbook of Career Advising*

**Authors:** Hughey, Nelson, Damminger, McCalla-Wriggins



**Publisher:** [Jossey-Bass](#)

**Published:** 2009

**ISBN:** 9780470373682

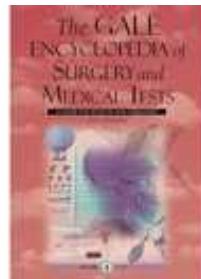
## WonderBook of May 2010

### ***The Gale Encyclopedia of Surgery and Medical Tests***

***A Guide For Patients and Caregivers, 2nd Edition (Two Volumes)***

**Enhanced by color photographs, illustrations, and tables**

**Author: Brigham Narins (Editor)**



**Publisher: Gale, Cengage Learning**

**Published: 2008**

**ISBN: 9781414448848**

## WonderBook of April 2010

### ***Contemporary Painting in Context***

**Edited: Anne Ring Petersen with Mikkel Bogh, Hans Dam Christensen, and Peter Norgaard Larsen**



**Publisher: Museum Tusculanum Press**

**Published: 2010**

**ISBN: 9788763525978**

## WonderBook of March 2010

***the treasures of the impressionists***  
(book contains 30 rare removable facsimile documents)

**Author: Jon Kear**

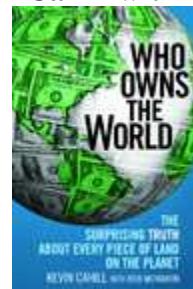


**Publisher: Andre Deutsch**  
**Published: 2008**  
**ISBN: 9780233002347**

## WonderBook of February 2010

***Who Owns The World:***  
***The Surprising Truth About Every Piece of The Land On The Planet***

**Author: Kevin Cahill with Rob McManon**

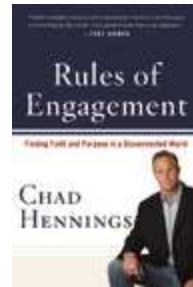


**Publisher: Grand Central Publishing**  
**Published: 2010**  
**ISBN: 9780446581219**

## WonderBook of January 2010

### *The Rules of Engagement*

**Author: Chad Hennings**



**Published: 2010**

**Publisher: Hachette Book Group**

**ISBN: 9780446545396**

<http://wonderpedia.wetpaint.com>